



S P O K A N E
AD·FED
ADVERTISING FEDERATION

Representing Eastern Washington & Northern Idaho

2004-2005 ADDY® Award Winners

Spokane Advertising Federation

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A Creative

Award: Silver ADDY® Award
Category: COLLATERAL MATERIAL, Stationery Package, Multiple Process
Title: Gargoyle Stationary
Client: Gargoyle Granite & Marble
Credits: Adam Graves, Creative Director/Owner; National Color Graphics, Printer

Award: Silver ADDY® Award
Category: SALES PROMOTION, Product or Service Sales Presentation, Menu
Title: it's Tony's Restaurant Menus
Client: Tony's Restaurant
Credits: Adam Graves, Creative Director/Owner

Anderson Mraz Design

Award: Silver ADDY® Award
Category: COLLATERAL MATERIAL, Brochure, Four-color
Title: Itron IMG Capabilities Brochure
Client: Itron Inc.
Credits: CK Anderson, Creative Director; Shirlee Bonifield, Designer; Desautel Hege Communications, Writer; Johnston Printing, Printer; Itron Inc., Client

Award: Silver ADDY® Award
Category: COLLATERAL MATERIAL, Brochure, Four-color
Title: Gonzaga University School of Law Viewbook
Client: Gonzaga School of Law
Credits: CK Anderson, Creative Director; Shirlee Bonifield, Art Director / Designer; Paul Brandenburger, Writer; Dean Davis, Photographer; Ross Printing, Printer; Gonzaga University School of Law, Client

Award: Silver ADDY® Award
Category: DIRECT MARKETING, Business-to-Business (B-to-B), Single, Flat
Title: Itron IMG Sales Kit
Client: Itron Inc.
Credits: CK Anderson, Creative Director; Shirlee Bonifield, Designer; Desautel Hege Communications, Writer; J. Craig Sweat, Photographer; Johnston Printing, Printing; Itron Inc., Client

Award: Silver ADDY® Award
Category: DIRECT MARKETING, Business-to-Business Campaign, 3-D/Mixed
Title: Itron Water Campaign
Client: Itron Inc.
Credits: CK Anderson, Creative Director; Jason Lam, Design; Shirlee Bonifield, Design; Sharman Communications, Writer; Ross Printing, Printer; Hamilton Photography & Film, Photographer; Digital Itch, Animation; House of Sound, Sound; Itron Inc., Client

Award: Silver ADDY® Award
Category: TELEVISION, :30 spot, production \$5,001 to \$10,000, Local
Title: OfficeEnvy Imagine TV
Client: OfficeEnvy
Credits: CK Anderson, Creative Director; Digital Itch, Animation; House of Sound, Sound; Paul Brandenburger, Writer; OfficeEnvy, Client

Award: Silver ADDY® Award
Category: SALES PROMOTION, Packaging, Single Unit
Title: Cravens Coffee Organic Coffee Bag
Client: Cravens Coffee Company
Credits: John Mraz, Designer, Mike Bold, Illustration, Becky Templin and Simon Thompson, Client

Award: Silver ADDY® Award
Category: SALES PROMOTION, Audio/Visual Sales Presentation
Title: Itron Water Campaign DVD
Client: Itron Inc.
Credits: CK Anderson, Creative Director; Jason Lam, Design; Shirlee Bonifield, Design; Sharman Communications, Writer; Ross Printing, Printer; Hamilton Photography & Film, Photographer; Digital Itch, Animation; House of Sound, Sound; Itron Inc., Client

Award: Silver ADDY® Award
Category: CONSUMER MAGAZINE, Campaign, Four-color
Title: OfficeEnvy Magazine Ad Series
Client: OfficeEnvy
Credits: CK Anderson, Creative Director; Shirlee Bonifield, Designer; Paul Brandenburger, Writer; OfficeEnvy, Client

Award: Silver ADDY® Award
Category: MIXED MEDIA (Cross Platform) CAMPAIGNS, Consumer, Local
Title: OfficeEnvy Campaign
Client: OfficeEnvy
Credits: CK Anderson, Creative Director; Shirlee Bonifield, Designer; Digital Itch, TV Animation; Paul Brandenburger, Writer; Kirk Hirota, Photographer; OfficeEnvy, Client

Award: Silver ADDY® Award
Category: ELEMENTS OF ADVERTISING, Logo
Title: Mead Education Foundation
Client: Mead Education Foundation
Credits: CK Anderson, Creative Director; John Mraz, Art Director / Designer; Danielle Larson, Designer

Award: Silver ADDY® Award
Category: ELEMENTS OF ADVERTISING, Logo
Title: OfficeEnvy Logo
Client: OfficeEnvy
Credits: CK Anderson, Creative Director; John Mraz, Art Director; Danielle Larson, Designer; OfficeEnvy, Client

Award: Gold ADDY® Award
Category: COLLATERAL MATERIAL, Stationery Package, Flat Printed
Title: OfficeEnvy Stationery
Client: OfficeEnvy
CK Anderson, Creative Director; John Mraz, Art Director; Danielle Larson, Designer; Johnston Printing, Printer; OfficeEnvy, Client

Award: Gold ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Ad Club or Marketing Club
Title: Spokane Ad Fed 2003 Ad Pro Trophy
Client: Spokane Ad Fed
Credits: Shirlee Bonifield, Designer; Robert Fitzner, Designer; John Mraz, Fabrication

Award: Gold ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Campaign
Title: Spokane Ad Fed Toni M. Robideaux Scholarship Art Auction
Client: Spokane Ad Fed
Credits: Toni M. Robideaux, Inspiration; Shirlee Bonifield, Designer; Robert Fitzner, Illustrator / Designer; Dean Davis, Photographer; Tina Swannack, Writer; Greg Stiles, Coordinator; John Robideaux, Advisor; Kathleen Seacrest, Note Card Design; Jason Johnston, Printer; Laura Siemers, Printer

Award: Best of Division
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Campaign
Title: Spokane Ad Fed Toni M. Robideaux Scholarship Art Auction
Client: Spokane Ad Fed
Credits: Toni M. Robideaux, Inspiration; Shirlee Bonifield, Designer; Robert Fitzner, Illustrator / Designer; Dean Davis, Photographer; Tina Swannack, Writer; Greg Stiles, Coordinator; John Robideaux, Advisor; Kathleen Seacrest, Note Card Design; Jason Johnston, Printer; Laura Siemers, Printer

Blue541

Award: Silver ADDY® Award
Category: CONSUMER MAGAZINE, Full Page, Four-color
Title: North Idaho Golf Ad
Client: Convention & Visitor's Bureau/North Idaho
Credits: Josh Rowe, Designer; Jeff Jurevic, Copy; Dennis Hall, Account Executive

Award: Silver ADDY® Award
Category: ELEMENTS OF ADVERTISING, Illustration, Single
Title: Bonsai Bistro Illustration
Client: Bonsai Bistro Restaurant
Credits: Chrissie Ng, Senior Designer

Corner Booth Productions

Award: Silver ADDY® Award
Category: TELEVISION, Regional/National TV, single spots, Consumer Services, Corporate/Institutional
Title: Helping Hands
Client: Gonzaga University
Credits: Frank Swoboda, Director; Mark Forman, Producer; Jim Swoboda, Director of Photography; Dale Goodwin, Executive Producer; Corner Booth Productions, Production Company

Award: Silver ADDY® Award
Category: TELEVISION, Regional/National TV, single spots, Consumer Services, Corporate/Institutional
Title: Bad Hair Day
Client: Gonzaga University
Credits: Frank Swoboda, Director; Mark Forman, Producer; Jim Swoboda, Director of Photography; Dale Goodwin, Aaron Hill, Executive Producers; Dave Ceibert - Cue 11, Composer; Corner Booth Productions, Production Company

Award: Silver ADDY® Award
Category: TELEVISION, Regional/National TV, single spots, Consumer Services, Corporate/Institutional
Title: Books
Client: Gonzaga University
Credits: Frank Swoboda, Director; Mark Forman, Producer; Jim Swoboda, Director of Photography; Dale Goodwin, Aaron Hill, Executive Producers; Dave Ceibert - Cue11, Composer; Corner Booth Productions, Production Company

Award: Silver ADDY® Award
Category: TELEVISION, Regional/National TV Campaigns, Consumer Services
Title: Bad Hair Day, Books, What Do You Want?
Client: Gonzaga University
Credits: Frank Swoboda, Director; Mark Forman, Producer; Jim Swoboda, Director of Photography; Dale Goodwin, Aaron Hill, Executive Producers; Dave Ceibert - Cue11, Composer; Corner Booth Productions, Production Company

Award: Silver ADDY® Award
Category: INTERACTIVE MEDIA, Interactive Multimedia (CD/DVD), Consumer
Title: Gonzaga 2004 Admissions DVD
Client: Gonzaga University
Credits: Mark Forman, Director/Producer; Frank Swoboda, Director; Jim Swoboda, Director of Photography; Corner Booth Productions, Production Company

Dean Davis Photography, Inc.

Award: Silver ADDY® Award
Category: ELEMENTS OF ADVERTISING, Photography, Photo Campaign
Title: Bull Dogs
Client: Gonzaga University
Credits: Dean Davis, Photographer

Elevator

Award: Silver ADDY® Award
Category: TELEVISION, Regional/National TV, single spots, Consumer Services, Travel/Tourism
Title: Hairdryer
Client: Silverwood Theme Park
Credits: Mark White, Writer; Hamilton Photography and Film Company, Director / Producer; House of Sound, Audio

Hamilton Photography & Film

Award: Silver ADDY® Award
Category: ELEMENTS OF ADVERTISING, Photography, Photo Campaign
Title: Boy Scout Annual Report
Client: Boy Scouts of America
Credits: Mark Chamberlain, Designer; Matt Vielle, Photographer

Award: Silver ADDY® Award
Category: ELEMENTS OF ADVERTISING, Photography, Photo Campaign
Title: River Park Square
Client: River Park Square
Credits: Greg Birchell, Partner/Account Exc; Randy Beers, Designer; Don Hamilton, Photographer

Hanna & Associates

Award: Silver ADDY® Award
Category: COLLATERAL MATERIAL, Brochure, Four-color
Title: Northwest Tile Brochure
Client: Northwest Tile & Floors
Credits: Monte Mindt, Art Director; Dwain Smart, Copywriter; Ross, Printer

Award: Silver ADDY® Award
Category: COLLATERAL MATERIAL, Brochure, Campaign
Title: Winter / Summer Brochure
Client: Schweitzer Mountain Resort
Credits: Dwain Smart, Copywriter; Jeff Sutherland, Art Director; Lawton, Printer

Award: Silver ADDY® Award
Category: COLLATERAL MATERIAL, Poster, Single
Title: Holiday Poster
Client: Schweitzer Mountain Resort
Credits: Dwain Smart, Copywriter; Jeff Sutherland, Art Director; Imagination Graphics, Printer

Award: Silver ADDY® Award
Category: DIRECT MARKETING, Consumer, Single, Flat
Title: Scenic Rest Area Direct Mail
Client: Schweitzer Mountain Resort
Credits: Dwain Smart, Copywriter; Jeff Sutherland, Art Director; Johnston, Printer

Award: Silver ADDY® Award
Category: DIRECT MARKETING, Consumer, Single, Flat
Title: 300 Inches Direct Mail
Client: Schweitzer Mountain Resort
Credits: Dwain Smart, Copywriter; Jeff Sutherland, Art Director

Award: Silver ADDY® Award
Category: RADIO, Local (one metro), :60 or more
Title: Raccoon
Client: Northwest Andrology
Credits: Dwain Smart, Copywriter; Sound Logic Audio, Sound Design

Award: Silver ADDY® Award
Category: RADIO, Local (one metro), :60 or more
Title: Duck
Client: Northwest Andrology
Credits: Dwain Smart, Copywriter; Sound Logic Audio, Sound Design

Award: Silver ADDY® Award
Category: RADIO, Local Campaign
Title: Gene Pool
Client: Northwest Andrology
Credits: Dwain Smart, Copywriter; Sound Logic Audio, Sound Design

Award: Silver ADDY® Award
Category: OUT-OF-HOME, Out-of-Home, Campaign
Title: Help Wanted
Client: Copeland Sports
Credits: David Olin, Art Director

Award: Silver ADDY® Award
Category: TELEVISION, :30 spot, production over \$10,001, Local
Title: 2005 Football
Client: University of Virginia Athletics
Credits: John Baechler, Writer; Monte Mindt, Associate Creative Director; Hamilton Studio, Production Company; House of Sound, Sound Design

Award: Silver ADDY® Award
Category: TELEVISION, :30 spot, production over \$10,001, Local
Title: Men's Olympic Sports
Client: University of Virginia Athletics
Credits: John Baechler, Writer; Monte Mindt, Associate Creative Director; Hamilton Studio, Production Company; House of Sound, Sound Design

Award: Silver ADDY® Award
Category: TELEVISION, :30 spot, production over \$10,001, Local
Title: Women's Olympic Sports
Client: University of Virginia Athletics
Credits: John Baechler, Writer; Monte Mindt, Art Director; Hamilton Studio, Production Company; House of Sound, Sound Design

Award: Silver ADDY® Award
Category: TELEVISION, Regional/National TV, single spots, Consumer Services, Health Care Services
Title: The Long Journey
Client: Northwest Andrology
Credits: John Baechler, Writer; Monte Mindt, Associate Creative Director; North by Northwest, Production Company; House of Sound, Sound Design

Award: Silver ADDY® Award
Category: TELEVISION, Regional/National TV, single spots, Consumer Services, Corporate/Institutional
Title: Men's Basketball 100 years
Client: University of Virginia Athletics
Credits: John Baechler, Writer; Monte Mindt, Art Director; Hamilton Studio, Production Company; Chris White, Sound Design; Mike Bold, Editing

Award: Silver ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Ad Club or Marketing Club
Title: H-Files
Client: Spokane Advertising Federation
Credits: Jeff Sutherland, Art Director; Dwain Smart, Copywriter; Johnston, Printer

Award: Silver ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Campaign
Title: H-Files
Client: Spokane Advertising Federation
Credits: Jeff Sutherland, Art Director; Dwain Smart, Copywriter; Johnston, Printer

Award: Silver ADDY® Award
Category: NEWSPAPER, Fractional Page, Black & White (B/W)
Title: Shcool
Client: Northwest Andrology
Credits: Dwain Smart, Copywriter; Monte Mindt, Art Director

Award: Silver ADDY® Award
Category: NEWSPAPER, Fractional Page, Black & White (B/W)
Title: Moran
Client: Northwest Andrology
Credits: Dwain Smart, Copywriter; Monte Mindt, Art Director

Award: Silver ADDY® Award
Category: NEWSPAPER, Fractional Page, Color (any color besides black)
Title: Playstation
Client: Spokane Youth Sports Association
Credits: Monte Mindt, Art Director; John Baechler, Writer; Jon Gelder, Art Director

Award: Silver ADDY® Award
Category: NEWSPAPER, Fractional Page, Color (any color besides black)
Title: 300 Inches
Client: Schweitzer Mountain Resort
Credits: Dwain Smart, Copywriter; Jeff Sutherland, Art Director

Award: Silver ADDY® Award
Category: INTERACTIVE MEDIA, Web Sites, Consumer, HTML/Other
Title: Web Site
Client: Schweitzer Mountain Resort
Credits: Dwain Smart, Copywriter; Jeff Sutherland, Art Director; Levi Dean, Interactive Developer; Interlink Advantage, Web Development

Award: Silver ADDY® Award
Category: CONSUMER MAGAZINE, Full Page, Four-color
Title: Visit the Mountain done
Client: Schweitzer Mountain Resort
Credits: Dwain Smart, Copywriter; Jeff Sutherland, Art Director

Award: Silver ADDY® Award
Category: CONSUMER MAGAZINE, Full Page, Four-color
Title: The Parks
Client: Costa Pacific
Credits: Jeff Sutherland, Art Director; Dwain Smart, Copywriter

Award: Silver ADDY® Award
Category: MIXED MEDIA (Cross Platform) CAMPAIGNS, Consumer, Regional/National
Title: Perfect Fit Campaign
Client: Sterling Savings Bank
Credits: John Baechler, Writer; Monte Mindt, Art Director; David Olin, Art Director; Hamilton Studio, Production Company; Sound Logic Audio, Sound Design Radio; House of Sound, Sound Design TV

Award: Silver ADDY® Award
Category: ADVERTISING FOR THE ARTS & SCIENCES, Collateral, Poster
Title: Swing Poster
Client: Davenport District Arts Board
Credits: Jeff Sutherland, Art Director; Dwain Smart, Copywriter; Johnston Printing, Printer

Award: Silver ADDY® Award
Category: ADVERTISING FOR THE ARTS & SCIENCES, Collateral, Cards/Invitations
Title: Beaux Arts Ball Invitation
Client: Davenport District Arts Board
Credits: Jeff Sutherland, Art Director; Dwain Smart, Copywriter; Johnston Printing, Printer

Award: Silver ADDY® Award
Category: ELEMENTS OF ADVERTISING, Logo
Title: Alaskan Fly Fisher Logo
Client: Alaskan Fly Fisher
Credits: Monte Mindt, Art Director

Award: Gold ADDY® Award
Category: NEWSPAPER, Campaign, B/W
Title: Egg Donation
Client: Northwest Andrology
Credits: Dwain Smart, Copywriter; Monte Mindt, Art Director

Award: Gold ADDY® Award
Category: NEWSPAPER, Campaign, B/W
Title: Gene Pool
Client: Northwest Andrology
Credits: Dwain Smart, Copywriter; Monte Mindt, Art Director

Award: Gold ADDY® Award
Category: MIXED MEDIA (Cross Platform) CAMPAIGNS, Consumer, Local
Title: Gene Pool
Client: Northwest Andrology
Credits: Monte Mindt, Art Director; Dwain Smart, Copywriter; North by Northwest, Production Company; House of Sound, Sound Design TV; Sound Logic Audio, Sound Design Radio

Award: Best of Division
Category: NEWSPAPER, Best of Division
Title: Gene Pool
Client: Northwest Andrology
Credits: Dwain Smart, Copywriter; Monte Mindt, Art Director

Award: Best of Division
Category: MIXED MEDIA Best of Division
Title: Gene Pool
Client: Northwest Andrology
Credits: Monte Mindt, Art Director; Dwain Smart, Copywriter; North by Northwest, Production Company; House of Sound, Sound Design TV; Sound Logic Audio, Sound Design Radio

House of Sound

Award: Silver ADDY® Award
Category: ELEMENTS OF ADVERTISING, Sound, Music Only
Title: Women's Athletics
Client: University of Virginia
Credits: Chris White/House of Sound, Composer; John Baechler, Creative Director; Monte Mindt, Art Director; Don Hamilton, Director

Award: Silver ADDY® Award
Category: ELEMENTS OF ADVERTISING, Sound, Music Only
Title: Tubular
Client: Washington Trust Bank
Credits: Chris White/House of Sound, Composer; Dennis Magner, Creative Director; Ed Renouard, Creative Director; Jeff Sanborn, Art Director

Itron, Inc.

Award: Silver ADDY® Award
Category: COLLATERAL MATERIAL, Brochure, Four-color
Title: Itron FC200 Brochure
Client: Itron, Inc.
Credits: Robert H. Fitzner, Senior Graphic Designer; Brian Rounds, Senior Graphic Designer; Donna Lange, Graphic Designer; Peter Sanburn, Marketing Campaign Specialist; Debra Sonner, Marketing Communications Manager; Tim Wolf, Marketing Communications Manager; Matt Spaur, Marketing Communications Specialist; Ross Printing, Printer; CPS, Diecutting, Foiling, and Embossing; Printer Source, Binding

Johnston Printing

Award: Silver ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Advertising Supplier, Print
Title: Johnston 2005 Zodiac Shoes Calendar
Client: Johnston Printing
Credits: Tim Lord, Artist; Klundt Hosmer, Design; Dean Davis, Photography; Chad Johnston, Printing

Award: Silver ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Advertising Supplier, Print
Title: Give Print A Chance
Client: Johnston Printing
Credits: Creative Consultants, Design; Helen Roach, Illustration; Johnston Printing, Printing

Klundt Hosmer

Award: Silver ADDY® Award
Category: COLLATERAL MATERIAL, Stationery Package, Flat Printed
Title: Trindera Stationery
Client: Trindera
Credits: Judy Heggem-Davis, Designer; Darin Klundt, Art Director

Award: Silver ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Ad Club or Marketing Club
Title: Addy Materials 2004
Client: Spokane Advertising Federation
Credits: Lori Johnston, Designer

Award: Silver ADDY® Award
Category: INTERACTIVE MEDIA, Web Sites, B-to-B, HTML/Other
Title: Signature Genomic Laboratories
Client: Signature Genomic Laboratories
Credits: Jean Klundt, Art Director; Eric Grinstead, Designer; Rick Hosmer, Copywriter; Tracey Carlson, Programmer; Jay Scherer, Programmer

Award: Silver ADDY® Award
Category: INTERACTIVE MEDIA, Interactive Multimedia (CD/DVD), Consumer
Title: Potlatch Centennial Presentation
Client: Potlatch Corporation
Credits: Rick Hosmer, Creative Director; Eric Grinstead, Designer; Tracey Carlson, Programmer; Jay Scherer, Programmer; Mike Sullivan, Copywriter

Award: Silver ADDY® Award
Category: ADVERTISING FOR THE ARTS & SCIENCES, Collateral, Poster
Title: First Night Spokane Poster
Client: First Night Spokane
Credits: Judy Heggem-Davis, Designer / Illustrator; Darin Klundt, Art Director; Ross Printing, Printer

Award: Silver ADDY® Award
Category: ELEMENTS OF ADVERTISING, Logo
Title: BooFest Logo
Client: Museum of Arts & Culture
Credits: Henry Ortega, Designer; Darin Klundt, Art Director

Award: Silver ADDY® Award
Category: ELEMENTS OF ADVERTISING, Logo
Title: TinMan Galleries Logo
Client: TinMan Galleries
Credits: Judy Heggem-Davis, Designer; Darin Klundt, Art Director

Award: Silver ADDY® Award
Category: ELEMENTS OF ADVERTISING, Illustration, Single
Title: First Night Spokane Poster
Client: First Night Spokane
Credits: Judy Heggem-Davis, Designer/Illustrator; Darin Klundt, Art Director; Ross Printing, Printer

Award: Gold ADDY® Award
Category: COLLATERAL MATERIAL, Brochure, Four-color
Title: Gonzaga University Viewbook
Client: Gonzaga University
Credits: Judy Heggem-Davis, Designer/Illustrator; Rick Hosmer, Copywriter/Creative Director; Carie Schwede, Copywriter/Copy Editor; Dean Davis, Photographer; Kristi Mylroie, Feature Writer; Darin Klundt, Art Director; Color Graphics, Printer; Eric Galey, Photographer; Allen Hubbard, Photographer; Alan Bisson, Photographer; Holgarthoss Photography, Photographer

Award: Gold ADDY® Award
Category: SALES PROMOTION, Packaging, CD, DVD, VHS or Cassette
Title: Gonzaga University DVD Packaging
Client: Gonzaga University
Credits: Judy Heggem-Davis, Designer; Darin Klundt, Art Director

Award: Best of Division
Category: COLLATERAL MATERIAL Best of Division
Title: Gonzaga University Viewbook
Client: Gonzaga University
Credits: Judy Heggem-Davis, Designer/Illustrator; Rick Hosmer, Copywriter/Creative Director; Carie Schwede, Copywriter/Copy Editor; Dean Davis, Photographer; Kristi Mylroie, Feature Writer; Darin Klundt, Art Director; Color Graphics, Printer; Eric Galey, Photographer; Allen Hubbard, Photographer; Alan Bisson, Photographer; Holgarthoss Photography, Photographer

Magner Sanborn Renouard

Award: Silver ADDY® Award
Category: COLLATERAL MATERIAL, Brochure, Four-color
Title: using really good sounds to make things sound really good
Client: Cue11
Credits: Dennis Magner; Jeff Sanborn; Clint Batte; Ross Printing

Award: Silver ADDY® Award
Category: COLLATERAL MATERIAL, Special Event Material, Card
Title: Santa Meter
Client: Facility IQ by Avista Advantage
Credits: Clint Batte; Jeff Sanborn; Ed Renouard

Award: Silver ADDY® Award
Category: DIRECT MARKETING, Specialty Advertising, Apparel
Title: Hammer Apparel
Client: Thomas Hammer Coffee Roasters
Credits: Jeff Sanborn

Award: Silver ADDY® Award
Category: DIRECT MARKETING, Specialty Advertising, Other Merchandise
Title: Fresh Life – Grocery Bag
Client: Yoke's Fresh Markets
Credits: Jeff Sanborn; Dennis Magner; Ed Renouard

Award: Silver ADDY® Award
Category: TELEVISION, :30 spot, production over \$10,001, Local
Title: Cereal
Client: Yoke's Fresh Markets
Credits: Dennis Magner, Jeff Sanborn, Eve Productions, Cue11 Music,

Award: Silver ADDY® Award
Category: NEWSPAPER, Fractional Page, Color (any color besides black)
Title: Fresh Life — Cart
Client: Yoke's Fresh Markets
Credits: Jeff Sanborn, Dennis Magner,

Award: Silver ADDY® Award
Category: MIXED MEDIA (Cross Platform) CAMPAIGNS, Consumer, Regional/National
Title: A Fresh Life
Client: Yoke's Fresh Markets
Credits: Dennis Magner, Jeff Sanborn, Corner Booth Productions, Eve Productions, Cue11 Music

Award: Gold ADDY® Award
Category: COLLATERAL MATERIAL, Stationery Package, Multiple Process
Title: Bring New Money to the Bottom Line
Client: Facility IQ by Avista Advantage
Credits: Clint Batte; Jeff Sanborn; Ed.Renouard

Award: Gold ADDY® Award
Category: COLLATERAL MATERIAL, Brochure, Four-color
Title: Bring New Money to the Bottom Line
Client: Facility IQ by Avista Advantage
Credits: Ed.Renouard; Clint Batte; Jeff Sanborn; Ross Printing

Award: Gold ADDY® Award go
Category: OUT-OF-HOME, Outdoor Board, Flat
Title: Fresh Life – Field
Client: Yoke's Fresh Markets
Credits: Jeff Sanborn; Dennis Magner

Award: Gold ADDY® Award
Category: OUT-OF-HOME, Outdoor Board, Extension/Dimensional
Title: Fresh Life – Hoopfest
Client: Yoke's Fresh Markets
Credits: Dennis Magner; Jeff Sanborn

Award: Gold ADDY® Award
Category: TELEVISION, :30 spot, production over \$10,001, Local
Title: Tubular
Client: Washington Trust Bank
Credits: Dennis Magner, Jeff Sanborn, Ed.Renouard, Downstream Post, North by Northwest, House of Sound,

Award: Gold ADDY® Award
Category: SALES PROMOTION, Packaging, Single Unit
Title: Hammer Cups
Client: Thomas Hammer Coffee Roasters
Credits: Jeff Sanborn

Award: Best of Division
Category: OUT-OF-HOME Best of Division
Title: Fresh Life – Hoopfest
Client: Yoke's Fresh Markets
Credits: Dennis Magner; Jeff Sanborn

Award: Best of Division
Category: TELEVISION, Best of Division
Title: Tubular
Client: Washington Trust Bank
Credits: Dennis Magner, Jeff Sanborn, Ed.Renouard, Downstream Post, North by Northwest, House of Sound,

Award: Best of Division
Category: SALES PROMOTION, Best of Division
Title: Hammer Cups
Client: Thomas Hammer Coffee Roasters
Credits: Jeff Sanborn

Award: The Designer's Chair
Category: SALES PROMOTION, Packaging, Single Unit
Title: Hammer Cups
Client: Thomas Hammer Coffee Roasters
Credits: Jeff Sanborn

Award: Best of Show Print
Category: OUT-OF-HOME, Outdoor Board, Extension/Dimensional
Title: Fresh Life – Hoopfest
Client: Yoke's Fresh Markets
Credits: Dennis Magner; Jeff Sanborn

Award: Best of Show Electronic
Category: TELEVISION, :30 spot, production over \$10,001, Local
Title: Tubular
Client: Washington Trust Bank
Credits: Dennis Magner, Jeff Sanborn, Ed.Renouard, Downstream Post, North by Northwest, House of Sound

North By Northwest

Award: Silver ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Advertising Supplier, Direct Marketing/Specialty
Title: North by Northwest 2004 Demo DVD
Client: North by Northwest Productions
Credits: North by Northwest Productions, Production Services; Tami Rotchford, Motion Graphics Design; Dave Hawkins, DVD Authoring; Jeff Oswald, Marketing Director

QUINN GROUP Advertising

Award: Silver ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Creative Services, Collateral (brochures, posters, etc.)
Title: QUINN GROUP Business Cards
Client: QUINN GROUP Advertising
Credits: Vic Holman, Creative Director; Bonnie Quinn, Account Supervisor; Quinn Group, Teamwork

Quisenberry Marketing & Design

Award: Silver ADDY® Award
Category: TELEVISION, :30 spot, production \$5,001 to \$10,000, Local
Title: Skyhawks TV "Toilet Paper"
Client: Skyhawks
Credits: Mickey Lonchar, Creative Director/Copy Writer/Art Director; Bobbi Reisnouer, Producer; Frank Swoboda, Director; Corner Booth, Production Company

Award: Silver ADDY® Award
Category: TELEVISION, Local Campaign
Title: Skyhawks "Toilet Paper-Ketchup", "Volcano-Soccer Ball"
Client: Skyhawks
Credits: Mickey Lonchar, Creative Director/Copy Writer/Art Director; Bobbi Reisnouer, Producer; Frank Swoboda, Director; Corner Booth, Production Company

Award: Silver ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Creative Services, Cards/Invitations
Title: Quisenberry "Recycled Christmas Card"
Client: Quisenberry Marketing & Design
Credits: Mickey Lonchar, Creative Director/Copy Writer; Carl Heidle, Art Director

Award: Silver ADDY® Award
Category: NEWSPAPER, Fractional Page, Color (any color besides black)
Title: Hawaiian Vacations Newspaper ad "Change Your Coolant"
Client: Hawaiian Vacations
Credits: Mickey Lonchar, Creative Director/Copy Writer; Carl Heidle, Art Director

RHF Design

Award: Silver ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Ad Club or Marketing Club
Title: Spokane Ad Fed 2002 Ad Pro Trophy
Client: Spokane Ad Fed
Credits: Robert Fitzner, Designer; Shirlee Bonifield, Designer; Jeff Stickelmeyer, Fabricator

Award: Silver ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Ad Club or Marketing Club
Title: Spokane Ad Fed Lifetime Achievement Trophy
Client: Spokane Ad Fed
Credits: Robert Fitzner, Designer; Shirlee Bonifield, Designer; Jeff Stickelmeyer, Fabricator

Award: Silver ADDY® Award
Category: ELEMENTS OF ADVERTISING, Logo
Title: Equestrian Developments Logo
Client: Ruedi Schuler, Equestrian Developments
Credits: Robert H. Fitzner, Art Director/Designer; Johnston Printing, Inc., Printer; Ruedi Schuler, Client; Susan Schuler, Client

Robideaux! Marketing and Design

Award: Silver ADDY® Award
Category: COLLATERAL MATERIAL, Stationery Package, Flat Printed
Title: Drum Scherer Corporate ID Package
Client: Drum Scherer
Credits: John Robideaux, Account Executive; Karen Snyder, Art Director / Designer; Press Works, Printer

Seven2 Interactive

Award: Silver ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Creative Services, Interactive
Title: A Gelatinous Blob is Coming to Town
Client: Seven2
Credits: Brandon Delauney, Creative Director; Marcus Brown, Art Director; Matt Cardoza, Application Developer

Award: Silver ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Creative Services, Cards/Invitations
Title: A Gelatinous Blob is Coming to Town: Email
Client: Seven2
Credits: Brandon Delauney, Creative Director; Marcus Brown, Art Director; Matt Cardoza, Application Developer

Award: Silver ADDY® Award
Category: ADVERTISING INDUSTRY SELF-PROMOTION, Campaign
Title: A Gelatinous Blob is Coming to Town
Client: Seven2
Credits: Brandon Delauney, Creative Director; Marcus Brown, Art Director; Matt Cardoza, Application Developer

Award: Silver ADDY® Award
Category: INTERACTIVE MEDIA, Online, Banners
Title: Instant Message Rain
Client: Cingular / AT&T Wireless
Credits: Brandon Delauney, Creative Director; Marcus Brown, Art Director

Award: Silver ADDY® Award
Category: INTERACTIVE MEDIA, Online, Banners
Title: MTV Beach
Client: Cingular / AT&T Wireless
Credits: Brandon Delauney, Creative director; Marcus Brown, Art Director

Award: Silver ADDY® Award
Category: INTERACTIVE MEDIA, Online, Banners
Title: O'Neill Psycho2 Banners
Client: O'Neill
Credits: Brandon Delauney, Creative Director

Award: Silver ADDY® Award
Category: INTERACTIVE MEDIA, Online, Pop-ups
Title: Instant Message Rain
Client: Cingular /AT&T Wireless
Credits: Brandon Delauney, Creative Director; Marcus Brown, Art Director

Award: Silver ADDY® Award
Category: INTERACTIVE MEDIA, Online, Mini Sites
Title: Halo2 Sweepstakes
Client: Cingular / AT&T Wireless
Credits: Brandon Delauney, Creative Director; Matt Cardoza, Application Developer

Award: Silver ADDY® Award
Category: INTERACTIVE MEDIA, Online, Campaign
Title: Ogo Online Campaign
Client: Cingular / AT&T Wireless
Brandon Delauney, Creative Director; Marcus Brown, Art Director; Matt Cardoza, Application Developer; Nick Murto, Director of Client Services

Award: Gold ADDY® Award
Category: INTERACTIVE MEDIA, Web Sites, Consumer, Flash-Based
Title: Ogo Promotional Website
Client: Cingular / AT&T Wireless
Credits: Brandon Delauney, Creative Director; Marcus Brown, Art Director; Matt Cardoza, Application Developer; Nick Murto, Director of Client Services

Award: Best of Division
Category: INTERACTIVE MEDIA, Best of Division
Title: Ogo Promotional Website
Client: Cingular / AT&T Wireless
Credits: Brandon Delauney, Creative Director; Marcus Brown, Art Director; Matt Cardoza, Application Developer; Nick Murto, Director of Client Services

Award: The Golden Pixel
Category: INTERACTIVE MEDIA, Web Sites, Consumer, Flash-Based
Title: Ogo Promotional Website
Client: Cingular / AT&T Wireless
Credits: Brandon Delauney, Creative Director; Marcus Brown, Art Director; Matt Cardoza, Application Developer; Nick Murto, Director of Client Services

Signal Point Marketing+Design

Award: Silver ADDY® Award
Category: CONSUMER MAGAZINE, Full Page, Four-color
Title: Cellucor-Governor
Client: Cellucor
Credits: Tom Latham, Art Director

Spokane Teachers Credit Union

Award: Silver ADDY® Award
Category: TELEVISION, :30 spot, production \$5,001 to \$10,000, Local
Title: Rob Brewster
Client: Spokane Teachers Credit Union
Credits: Daniel Thorpe; Frank Svoboda, Cornerbooth Productions; Jim Svoboda, ILF Media; Deanna DiFilippo, Cornerbooth Productions

The Tin Roof

Award: Gold ADDY® Award

Category: TELEVISION, :30 spot, production \$5,001 to \$10,000, Local

Title: The Tin Roof

Client: Tin Roof

Credits: Chris Fyan, Director; Randy Kron, Producer; Churiss Fegan, Creative; Heather Hanley, Art Director; Dan Heigh, Technical Effects Supervisor

WhiteRunkle

Award: Silver ADDY® Award

Category: OUT-OF-HOME, Outdoor Board, Flat

Title: Why is sour, sour?

Client: Pacific Science Center

Credits: Bill Northrop, Creative Director; Matt Gilmore, Copywriter; Jon Gelder, Mark Chamberlain, Art Directors; Scott Fitzgerald, Studio Artist

Award: Silver ADDY® Award

Category: NEWSPAPER, Campaign, Color (any color besides black)

Title: LaserCosmedics: Fear No Mirror

Client: LaserCosmedics

Credits: Bill Northrop, Creative Director; Mark Chamberlain, Art Director; Matt Gilmore, Art Direction/ Copywriter; Joshua Staub, Illustration; Scott Fitzgerald, Studio Artist; Teresa Meyer, Account Executive

Award: Silver ADDY® Award

Category: NEWSPAPER, Campaign, Color (any color besides black)

Title: STA Youth Pass: Crowded

Client: Spokane Transit Authority

Credits: Bill Northrop, Creative Director; Mark Chamberlain, Art Director; Zane Anderson, Art Director; Scott Fitzgerald, Studio Artist; Don Hamilton, Photography; Kristi Erbin, Account Executive

Award: Silver ADDY® Award

Category: NEWSPAPER, Campaign, Color (any color besides black)

Title: STA Adult Pass: Ouch and Simplify

Client: Spokane Transit Authority

Credits: Bill Northrop, Creative Director; Zane Anderson, Mark Chamberlain, Art Directors; Matt Budke, Studio Artist; Chris Tweedy, Copywriter; Kristi Erbin, Account Executive

Award: Silver ADDY® Award

Category: INTERACTIVE MEDIA, Web Sites, Consumer, Flash-Based

Title: Donkey Kong Country

Client: Nintendo of America

Credits: Bill Northrop, Creative Director; Steve Kutsch, Creative Director; Cara Washburn, Art Director; Mark Simonds, Web Production; Seth Lincoln, Web Production; Mastery Sheets, Web Production

Award: Silver ADDY® Award

Category: INTERACTIVE MEDIA, Web Sites, Consumer, Flash-Based

Title: Nintendo Fusion Tour

Client: Nintendo of America

Credits: Bill Northrop, Creative Director; Brandon DeLauney, Art Director; Zane Anderson, Art Director; Marcus Brown, Web Production; Mastery Sheets, Web Production

Award: Silver ADDY® Award

Category: INTERACTIVE MEDIA, Online, Pop-ups

Title: Polar Bear

Client: NationalGeographic.com

Credits: Bill Northrop, Creative Director; Mark Chamberlain, Associate Creative Director/ Art Director; Zane Anderson, Art Director; Aaron Bragg, Copywriter; Seth Lincoln, Web Production; Megan Czikall, Account Coordinator; Marcus Brown, Web Production

Award: Silver ADDY® Award

Category: CONSUMER MAGAZINE, Full Page, Four-color

Title: MSRevolution: Elbow Room

Client: Cascade Designs

Credits: Bill Northrop, Creative Director; Mark Chamberlain, Art Director; Matt Gilmore, Copywriter; Annette Morin, Illustration; Zach Ford, Studio Artist; Tyler Lafferty, Account Executive; Megan Czikkall, Account Coordinator

Award: Silver ADDY® Award

Category: CONSUMER MAGAZINE, Full Page, Four-color

Title: MSRevolution: Technology

Client: Cascade Designs

Credits: Bill Northrop, Creative Director; Mark Chamberlain, Art Director; Matt Gilmore, Copywriter; Annette Morin, Illustration; Zach Ford, Studio Artist; Tyler Lafferty, Account Executive; Megan Czikkall, Account Coordinator

Award: Silver ADDY® Award

Category: CONSUMER MAGAZINE, Full Page, Four-color

Title: Thermarest: Haystack

Client: Cascade Designs

Credits: Bill Northrop, Creative Director; Mark Chamberlain, Associate Creative Director; Jon Gelder, Art Director; Matt Gilmore, Copywriter; Ron Dykes, Studio Artist; Tyler Lafferty, Account Executive

Award: Silver ADDY® Award

Category: ELEMENTS OF ADVERTISING, Logo

Title: Hoopfest 2004

Client: Spokane Hoopfest

Credits: Bill Northrop, Creative Director; Steve Kutsch, Art Director

Award: Gold ADDY® Award

Category: COLLATERAL MATERIAL, Annual Report, Four-color

Title: BSA: Be Prepared

Client: Inland Northwest Council – BSA

Credits: Bill Northrop, Creative Director; Aaron Bragg, Matt Gilmore Copywriters; Mark Chamberlain, Art Director; Mark Chamberlain, Zane Anderson Designers; Matt Vielle, Photographer; Christina Creager, Account Executive; Ross Printing, Printer

SFCC Graphic Design Students

Award: Silver ADDY® Award

Category: STUDENT, Sales Promotion, Packaging

Title: Hale' Ale Root Beer

Client: Student Project Hale's Ale Root Beer

Credits: Bart Sanborn

Award: Gold ADDY® Award

Category: STUDENT, Direct Marketing

Title: SFCC Graphic Design Gallery Show Invitation

Client: SFCC Graphic Design Club

Credits: Delaney Nye, Design; Greg Stiles, Advisor

Award: Best of Division

Category: STUDENT, Best of Division

Title: SFCC Graphic Design Gallery Show Invitation

Client: SFCC Graphic Design Club

Credits: Delaney Nye, Design; Greg Stiles, Advisor