

2002 District XI ADDY Winners

Blue 541

Award: SILVER ADDY® AWARD

Category: Television – Local, Single :30

Advertiser: Yoke's Foods

Title: TV Spot

Credits: Art Director - Dennis Hall; Copywriter - Dennis Hall; Production - Hamilton Film Studios

Award: GOLD ADDY® AWARD

Category: Sales Promotion – Product or Sales Presentation, Sales Kit or /Product Information Sheets

Advertiser: The Club at Black Rock

Title: Black Rock Sales Kit

Credits: Art Director - David Tyler; Copy - Sara Harrell/Dennis Hall; Project Coordinator - Dennis Hall; Premier Press; Quicksiver Photography; Clark Wooden Products

Corner Booth Productions

Award: SILVER ADDY® AWARD

Category: Television – Local, Single :60 or more

Advertiser: Gonzaga University

Title: Kennel Same Team

Credits: Producer - Dale Goodwin; Writer/Director - Frank Swoboda; Writer/Producer - Mark Forman; Director of Photography - Jim Swoboda; Graphics - Mike Bold; Editor - Mark Forman, Frank Swoboda; Music - Vince DeFelice, Daniel Thorpe; Production Services - ILF Media Productions; Post Production - North by Northwest Productions

Dean Davis Photography

Award: SILVER ADDY® AWARD

Category: Visual and Audio Elements of Advertising – Still Photography, Black and white

Advertiser: DA Davidson Companies

Title: Hobo Campfire

Credits: Art Director - Joe Stein; Photography - Dean Davis Photography

Hanna & Associates

Award: SILVER ADDY® AWARD

Category: Television – Local, Single :30

Advertiser: Washington State University

Title: Stairs

Credits: Art Director - John Baechler; Copywriter - John Baechler; Director - Hamilton Photography & Film Co.

Award: SILVER ADDY® AWARD

Category: Television – Local, Single :30

Advertiser: Washington State University

Title: Practice

Credits: Art Director - Monte Mindt; Copywriter - Matt Gilmore; Director - Hamilton Photography & Film Co.

Award: SILVER ADDY® AWARD
Category: Television – Local, Campaign
Advertiser: Football
Title: Stairs, Shower, Bender
Credits: Art Director - John Baechler; Copywriter - John Baechler; Director - Hamilton
Photography & Film

Award: SILVER ADDY® AWARD
Category: Television – Local, Campaign
Advertiser: Basketball
Title: Focus, Practice, Cinderella
Credits: Art Director - Monte Mindt; Copywriter - Matt Gilmore; Director - Hamilton Photography &
Film Co.; Sound - Soundlogic

Award: SILVER ADDY® AWARD
Category: Television – Local, Campaign
Advertiser: Tidyman's
Title: Stamina, Noah, Ice Cream Headache
Credits: Concept: Dwain Smart, Monte Mindt, Copy: Dwain Smart, Art director: Monte Mindt,
Photographer: Hamilton Photography & Film Co., Sound: Soundlogic.

Award: SILVER ADDY® AWARD
Category: Industry Self-Promotion – Agency/Design Studio/Freelancers, Graphic Designers, Print
Advertiser: Hanna & Associates
Title: Piano Player
Credits: Concept: David Olin, Copy: David Olin, Art director: David Olin.

Award: SILVER ADDY® AWARD
Category: Industry Self-Promotion – Agency/Design Studio/Freelancers, Graphic Designers,
Broadcast/Video
Advertiser: Hanna & Associates
Title: Summer Hours
Credits: Concept: John Baechler, Copy: John Baechler. Printer/producer: Sound: Soundlogic.

Award: SILVER ADDY® AWARD
Category: Industry Self-Promotion – Advertising Supplier, Audio, Film Production Company, Print
Advertiser: Hamilton Photography & Film Co.
Title: S.O.B.
Credits: Concept: John Baechler, Copy: John Baechler, Art director: Monte Mindt

Award: GOLD ADDY® AWARD
Category: Consumer Magazine – Fractional Page, Four-color
Advertiser: Castaway
Title: Catch & Release
Credits Copy: Matt Gilmore, Art director: Monte Mindt.

House of Sound

Award: SILVER ADDY® AWARD
Category: Visual and Audio Elements of Advertising – Musical Score, Music only
Advertiser: Spokane Transit
Title: Join the Movement/Gonzo Mix
Credits: Composer - Chris White; Production - House of Sound; Agency - White Runkle; Creative
Team - Mark White, Jeff Sanborn, Chris White

Klundt Hosmer

Award: SILVER ADDY® AWARD

Category: Industry Self-Promotion – Agency/Design Studio/Freelancers, Graphic Designers, Interactive

Advertiser: Klundt Hosmer

Title: Flash Web Site

Credits: Designer/Flash Developer - Eric Grinstead; Flash Developer - Jay Scherer; Internet Development Manager - Tracey Carlson

Spokane Ad Club

Award: SILVER ADDY® AWARD

Category: Industry Self-Promotion – Ad Club/Marketing Club, Self-Promotion

Advertiser: Spokane Ad Club

Title: Excellence Award 2001

Credits: Contributors - Robert Fitzner; Carri Mabee; 2000-01 Addy Committee

WhiteRunkle Assoc.

Award: SILVER ADDY® AWARD

Category: Collateral Material – Poster, Single

Advertiser: Spokane Transit

Title: Interstate Fair Sign/Llama

Credits: Creative Team - Jeff Sanborn, Mark White

Award: SILVER ADDY® AWARD

Category: Collateral Material – Poster, Campaign

Advertiser: Spokane Transit

Title: Interstate Fair Signs

Credits: Creative Team - Jeff Sanborn, Mark White

Award: SILVER ADDY® AWARD

Category: Television – Local, Campaign

Advertiser: Silverwood

Title: Silverwood TV

Credits: Creative Directors/Writers - Jeff Sanborn, Mark White, Mike Hayward

Award: SILVER ADDY® AWARD

Category: Advertising for the Arts – Collateral, Collateral Material

Advertiser: Northwest Museum of Arts and Culture

Title: Directors Invite

Credits: Creative Team - Jeff Sanborn; Mike Hayward

Award: GOLD ADDY® AWARD

Category: Advertising for the Arts – Direct Marketing/Specialty Advertising

Advertiser: Museum of Arts & Culture

Title: DOM

Credits: Writer - Mike Hayward; Art Director - Jeff Sanborn