

2002 Spokane Advertising Federation Addy Awards Winner's Book

Sales Promotion

Product or Sales Presentation

Catalog

Award: Citation of Excellence

Entrant: Klundt Hosmer

Advertiser: SheWorks

Title: SheWorks Christmas Catalog

Contributors: Designer: Diane Mahan

Art Director: Jean Klundt

Photography: Dean Davis Photography

Sales Promotion

Product or Sales Presentation

Sales Kit or /Product Information Sheets

Award: ADDY® AWARD

Entrant: Blue541

Advertiser: The Club at Black Rock

Title: Black Rock Sales Kit

Contributors: Art Director: David Tyler

Copy: Sara Harrell/Dennis Hall

Project Coordinator: Dennis Hall

Vendors: Premier Press, Quicksilver Photography,

Clark Wooden Products

Award: Citation of Excellence

Entrant: Klundt Hosmer

Advertiser: Pathology Associates Medical Laboratories

Title: PAML Sales Kit

Contributors: Designer: Lorri Feenan

Art Director: Darin Klundt

Photographer: Dean Davis

Printing: Johnston Printing

Sales Promotion

Packaging

Single Unit

Award: Citation of Excellence

Entrant: ROBiDEAUX! Marketing and Design

Advertiser: Olympic Foods/Sunkist Growers

Title: Sunkist Pure 64 oz

Contributors: ROBiDEAUX! Creative Team: Shawn Davis, John Robideaux, Kathleen Secrest,

Toni Robideaux, Hornall Anderson Design Works

Sales Promotion

Packaging

Series or Campaign

Award: Citation of Excellence

Entrant: ROBiDEAUX! Marketing and Design

Advertiser: Olympic Foods/Sunkist Growers

Title: Sunkist Pure

Contributors: ROBiDEAUX! Creative Team: Shawn Davis, Kathleen Secrest, John Robideaux, Toni Robideaux and
Hornall Anderson Design Works

Sales Promotion

Point of Purchase

Free Standing

Award: ADDY® AWARD

Entrant: ROBiDEAUX! Marketing and Design

Advertiser: Olympic Foods/Sunkist Growers, Inc

Title: Sunkist Pure Merchandiser

Contributors: Art Director: Shawn Davis

Sales Promotion

Audio/Visual Sales Presentation

Video, Audio, Film or Computer

Award: ADDY® AWARD

Entrant: Hanna & Associates

Advertiser: Sterling Savings Bank

Title: HH2

Contributors: Copy: John Baechler
Art Director: Monte Mindt
Photography: Hamilton Photography & Film Co.
House of Sound

Award: ADDY® AWARD

Entrant: Klundt Hosmer

Advertiser: Itronix

Title: Itronix GoBook MAX Video

Contributors: Designers: Judy-Heggem Davis,
Tracey Carlson
Art Director: Darin Klundt
Rick Hosmer, Melanie Lynch,
Jeff Thomas
Hamilton Photography & Film Co.
House of Sound

Award: Citation of Excellence

Entrant: North By Northwest Productions

Advertiser: Linesoft

Title: Employee Video

Contributors: North By Northwest Productions

Sales Promotion

Audio/Visual

Movie Trailers

Award: ADDY® AWARD

Entrant: North By Northwest Productions

Advertiser: North By Northwest Entertainment

Title: Bill Evans Trailer

Contributors: North By Northwest Productions

Collateral Material

Stationery Package

Flat Printed

Award: ADDY® AWARD

Entrant: Debbie Mumm, Inc.

Advertiser: Debbie Mumm, Inc.

Title: DM Stationery Package

Contributors: CEO/Creative Director: Debbie Mumm

Senior Graphic Designer: Sherry Hassel

Graphics Manager: Tom Harlow

Graphic Designer: Robert H. Fitzner

Printers: Ross Printing Company, and United Lithographers

Award: Citation of Excellence

Entrant: Klundt Hosmer

Advertiser: Lake City Community Church

Title: Lake City Community Church Stationery

Contributors: Designer: Darin Klundt

Designer: Lorri Feenan

Award: Citation of Excellence

Entrant: Klundt Hosmer

Advertiser: Dr. Lauralee Nygaard DDS, MS

Title: Dr. Lauralee Nygaard Stationery

Contributors: Designer: Lorri Feenan

Art Director: Darin Klundt

Printing: Johnston Printing

Collateral Material

Annual Report

Four-color

Award: Citation of Excellence

Entrant: Metropolitan Mortgage & Securities Co., Inc.

Advertiser: Summit Securities, Inc.

Title: Summit Securities, Inc. 2000 Annual Report

Contributors: Carri Mabee

Jim DeWitt

Mary Keller

Johnston Printing

Award: Citation of Excellence
Entrant: Hanna & Associates
Advertiser: Sterling Savings Bank
Title: 2000 Annual Report
Contributors: Art Director: MOnTe Mindt
Copy: John Baechler
Photography: Hamilton Photography & Film Co.
Printer: Johnston Printing

Collateral Material

Covers

Books or Video

Award: Citation of Excellence
Entrant: Klundt Hosmer
Advertiser: Byron King
Title: Spokane Then & Now Book Cover
Contributors: Designer: Judy Heggem-Davis
Art Director: Darin Klundt

Collateral Material

Poster

Single

Award: ADDY® AWARD
Entrant: WhiteRunkle Associates
Advertiser: Spokane Transit
Title: Interstate Fair Sign/Llama
Contributors: Accepting: Jeff Sanborn
Creative Team: Jeff Sanborn, Mark White

Award: Citation of Excellence
Entrant: WhiteRunkle Associates
Advertiser: Spokane Transit
Title: Interstate Fair Sign/Goat Hair
Contributors: Accepting: Jeff Sanborn
Creative Team: Jeff Sanborn, Mark White

Award: Citation of Excellence
Entrant: WhiteRunkle Associates
Advertiser: Hoopfest
Title: 2001 Poster
Contributors: Accepting: Steve Kutsch
Creative Team: Steve Kutsch, Ed Miller, Jeff Sanborn, Hamilton Photography and Film Company.

Collateral Material

Poster

Campaign

Award: ADDY® AWARD
Entrant: WhiteRunkle Associates
Advertiser: Spokane Transit Authority
Title: Interstate Fair Signs
Contributors: Accepting: Mark White
Creative Team: Mark White, Jeff Sanborn

Collateral Material

Special Event Material
Card

Award: ADDY® AWARD
Entrant: Klundt Hosmer
Advertiser: ICM Asset Management
Title: ICM Thanksgiving Card
Contributors: Designer: Lorri Feenan
Art Director: Darin Klundt

Collateral Material

Special Event Material
Invitation

Award: Citation of Excellence
Entrant: SHIFT
Advertiser: Eve Costello
Title: Wedding Invitation
Contributors: Daniel Thorpe, Eve Costello, and Johnston Printing

Collateral Material

Special Event Material
Announcement

Award: Citation of Excellence
Entrant: Klundt Hosmer
Advertiser: Contract Design Associates
Title: CDA Open House Announcement
Contributors: Designer: Henry Ortega Salgado Cardenas
Izquierdo
Art Director: Darin Klundt

Direct Marketing

Business to Business, Single
Flat

Award: Citation of Excellence
Entrant: Hanna & Associates
Advertiser: Avista Labs
Title: Declassified
Contributors: Art Director: David Olin
Copy: John Baechler
Photography: Bruce Andre
Printer: United Litho

Award: Citation of Excellence
Entrant: Klundt Hosmer
Advertiser: Itronix
Title: Itronix MAX Brochure
Contributors: Designers: Judy-Heggem Davis, Eric Grinstead,
Tracey Carlson, Jay Scherer
Art Director: Darin Klundt
Copywriting: Rick Hosmer
Jeff Thomas
Hamilton Photography & Film Co.
House of Sound
Dean Davis Photography
Ross Printing

Direct Marketing

Business to Business Campaign

Flat

Award: ADDY® AWARD
Entrant: Klundt Hosmer
Advertiser: Itronix
Title: Itronix MAX Campaign
Contributors: Designers: Judy-Heggem Davis, Eric Grinstead,
Tracey Carlson, Jay Scherer
Art Director: Darin Klundt
Copywriting: Rick Hosmer
Jeff Thomas
Hamilton Photography & Film Co.
House of Sound
Dean Davis Photography
Ross Printing

Direct Marketing

Business to Business Campaign

Three Dimensional/Mixed

Award: ADDY® AWARD
Entrant: ROBiDEAUX! Marketing and Design
Advertiser: Olympic Foods
Title: Citrus Sunshine Mixed Media
Contributors: Shawn Davis, Kathleen Secrest, John Robideaux

Direct Marketing

Business to Consumer, Single

Flat

Award: ADDY® AWARD
Entrant: Klundt Hosmer
Advertiser: Pathology Associates Medical Laboratories
Title: PAML Folder
Contributors: Designer: Lorri Feenan
Art Director: Darin Klundt
Photography: Dean Davis
Printing: Johnston Printing

Award: Citation of Excellence
Entrant: Hanna & Associates
Advertiser: Sterling Savings Bank
Title: 2001 Calendar
Contributors: Art Director: Mike Emenegger
Copy: John Baechler, DWain Smart
Photography: Hamilton Photography & Film Co.
Printer: Ross

Direct Marketing

Business to Consumer Campaign
Flat

Award: ADDY® AWARD
Entrant: Blue541
Advertiser: The Club at Black Rock
Title: Black Rock Sales, CC & R, Membership Brochure Series
Contributors: Art Director: David Tyler
Copy: Sara Harrel/Dennis Hall
Project Coordinator: Dennis Hall
Vendors: Premier Press, Quicksilver Photography

Award: Citation of Excellence
Entrant: Hanna & Associates
Advertiser: Sterling Savings Bank
Title: Power Checking
Contributors: Copy: John Baechler
Art Director: MOnTe Mindt
Photography: Craig Sweat
Printer: Johnston Printing

Direct Marketing

Business to Consumer Campaign
Three Dimensional/Mixed

Award: ADDY® AWARD
Entrant: ROBiDEAUX! Marketing and Design
Advertiser: Olympic Foods/Sunkist Growers, Inc
Title: Sunkist Pure
Contributors: ROBiDEAUX! Creative Team: Shawn Davis, Kathleen Secrest, Karen Schlatter, Toni Robideaux

Direct Marketing

Specialty Advertising
Apparel

Award: ADDY® AWARD
Entrant: Klundt Hosmer
Advertiser: Boy Scout Troop 80
Title: Boy Scout Troop 80
Contributors: Designer: Darin Klundt
Designer: Lorri Feenan

Award: Citation of Excellence
Entrant: ROBiDEAUX! Marketing and Design
Advertiser: Olympic Foods/Sunkist Growers, Inc
Title: Sunkist Pure t-shirt
Contributors: Designer: Shawn Davis

Out of Home

Outdoor Board

Bulletin (14X18 or 10X30)

Award: Citation of Excellence
Entrant: BHW1
Advertiser: Northern Quest Casino
Title: Spokeno Outdoor
Contributors: Randy Beers
Russ Wheat
Tim Putnam
James Quick

Out of Home

Mass Transit

Vehicle Exterior

Award: Citation of Excellence
Entrant: BHW1
Advertiser: Northern Quest Casino
Title: Spokeno Transit
Contributors: Randy Beers
Russ Wheat
Tim Putnam
James Quick

Out of Home

Site

Interior

Award: Citation of Excellence
Entrant: Anderson Mraz Design Inc
Advertiser: Techline Studio
Title: Techline Studio Showroom
Contributors: Designers: CK Anderson, John Mraz
Techline: Pat Runyan, Greg Fatzinger
Fabricators: Mraz Fab

Out of Home

Out of Home

Campaign

Award: Citation of Excellence
Entrant: BHW1
Advertiser: Northern Quest Casino
Title: Northern Quest Image Outdoor Campaign
Contributors: Randy Beers
Russ Wheat
Tim Putnam
James Quick

Trade Publication

Full Page

Four-color

Award: Citation of Excellence

Entrant: Eastern Washington University

Advertiser: Eastern Washington University

Title: Washington CEO EWU Bioterrorism Ad

Contributors: Designer: Matt Hepworth

Writer: Michelle Galey

Consumer Magazine

Fractional Page

Less than four-color

Award: Citation of Excellence

Entrant: WhiteRunkle Associates

Advertiser: TechGroup NSG

Title: Holes

Contributors: Accepted: Zane Anderson

Creative Team: Zane Anderson, Mark White

Consumer Magazine

Full Page

Four-color

Award: Citation of Excellence

Entrant: ROBiDEAUX! Marketing and Design

Advertiser: Olympic Foods/Sunkist Growers, Inc

Title: Sunkist Pure

Contributors: ROBiDEAUX! Creative Team: Toni Robideaux, Kathleen Secrest, Shawn Davis

Newspaper

Fractional Page

Black and white

Award: ADDY® AWARD

Entrant: SHIFT

Advertiser: The Main Touch Massage & Wellness Center, LLC

Title: No we don't do that.

Contributors: Daniel Thorpe and Eve Costello

Award: Citation of Excellence

Entrant: WhiteRunkle Associates

Advertiser: Spokane Transit

Title: Take One

Contributors: Accepting: Mark White

Creative Team: Mark White, Jeff Sanborn

Award: Citation of Excellence

Entrant: BHW1

Advertiser: Northern Quest Casino

Title: Raining Trucks and Hogs

Contributors: Randy Beers

Russ Wheat

James Quick

Newspaper

Fractional Page

Color

Award: Citation of Excellence

Entrant: WhiteRunkle Associates

Advertiser: Spokane Transit

Title: Join the Movement

Contributors: Accepting: Jeff Sanborn

Creative Team: Jeff Sanborn, Mark White, North By
Northwest Productions

Award: Citation of Excellence

Entrant: BHW1

Advertiser: Northern Quest Casino

Title: Four of a Kind

Contributors: Randy Beers

Russ Wheat

Josh Burns

James Quick

Newspaper

Full Page

Color

Award: Citation of Excellence

Entrant: Blue541

Advertiser: Silver Mountain Ski Area

Title: Terrible Edith Ad

Contributors: Art Director: David Tyler

Copy: Dennis Hall

Project Coordinator: Dennis Hall

Vendor: North Idaho Museum

Award: Citation of Excellence

Entrant: BHW1

Advertiser: Northern Quest Casino

Title: Cash Back

Contributors: Randy Beers

Tim Putnam

James Quick

Newspaper

Campaign

Black and white

Award: ADDY® AWARD

Entrant: SHIFT

Advertiser: The Main Touch Massage & Wellness Center, LLC

Title: No We Don't Do That Campaign

Contributors: Daniel Thorpe and Eve Costello

Award: Citation of Excellence

Entrant: QUINN GROUP

Advertiser: Mustard Seed

Title: Five Senses

Contributors: Art Director: Vic Holman,

Account Supervisor: Bonnie Quinn,

Account Coordinator: Heidi Moll

Newspaper

Campaign

Color

Award: Citation of Excellence

Entrant: QUINN GROUP

Advertiser: Huckleberry's

Title: Huckleberry's Color

Contributors: Art Director: Vic Holman,
Account Supervisor: Bonnie Quinn,
Account Coordinator: Jennifer German

Newspaper

Self-Promotion

Single

Award: Citation of Excellence

Entrant: Hanna & Associates

Advertiser: The Spokesman Review

Title: Yates

Contributors: Art Director: MOnTe Mindt
Copy: Matt Gilmore
Photography: Hamilton Photography & Film Co.

Award: Citation of Excellence

Entrant: Hanna & Associates

Advertiser: The Spokesman Review

Title: Wake Up and Read It

Contributors: Art Director: Tamara Hartman
Copy: John Baechler
Photography: Hamilton Photography & Film Co.

Interactive Media

Web Site

Business to Business

Award: ADDY® AWARD

Entrant: Klundt Hosmer

Advertiser: Itronix Corporation

Title: Itronix GoBook MAX Web Site

Contributors: Designer: Eric Grinstead,
Flash Developer: Jay Scherer,
Internet Development Manager: Tracey Carlson
Photography: Hamilton Photography & Film Co.
Dean Davis Photography

Award: Citation of Excellence

Entrant: WhiteRunkle Associates

Advertiser: TechGroup, Inc.

Title: TechGroup, Inc. Web Site

Contributors: Art Director: Ethan May; Interactive Developers:
Mastery Sheets & Mark Simonds; Accepting:
Mastery Sheets

Interactive Media

Web Site

Consumer

Award: ADDY® AWARD

Entrant: WhiteRunkle Associates

Advertiser: Nintendo of America

Title: Nintendo Advance Wars Web Site

Contributors: Art Director: Steve Lin; Interactive Developer:
Brandon DeLauney; Accepting: Brandon DeLauney

Award: Citation of Excellence

Entrant: WhiteRunkle Associates

Advertiser: Spokane Chiefs Hockey Club

Title: Spokane Chiefs Web Site

Contributors: Art Director: Tracy Martin; Interactive Developers:
Mastery Sheets & Matt Cardoza; Accepting: Tracy
Martin

Award: Citation of Excellence

Entrant: WhiteRunkle Associates

Advertiser: Nintendo of America

Title: Nintendo Mario Kart Web Site

Contributors: Art Director: Steve Lin; Interactive Developer:
Brandon DeLauney; Accepting: Brandon DeLauney

Interactive Media

Banners

Single

Award: Citation of Excellence

Entrant: WhiteRunkle Associates

Advertiser: Nintendo of America

Title: Nintendo Advance Wars Eyeblander Ad

Contributors: Art Director & Interactive Developer: Brandon
DeLauney; Accepting: Brandon DeLauney

Interactive Media

Banners

Campaign

Award: Citation of Excellence

Entrant: WhiteRunkle Associates

Advertiser: Nintendo of America

Title: Nintendo Kirby Tilt 'n' Tumble Banners

Contributors: Art Director & Interactive Developer: Brandon
DeLauney; Accepting: Brandon DeLauney

Interactive Media

Disk-Based

Sales Package

Award: ADDY® AWARD

Entrant: Klundt Hosmer

Advertiser: Itronix Corporation

Title: Itronix GoBookMAX DVD

Contributors: Eric Grinstead (Designer)

Jay Scherer (Flash Developer)

Tracey Carlson (Internet Development Manager)

Hamilton Photography

House of Sound

Dean Davis Photography

Radio

Local

Single :60

Award: Citation of Excellence

Entrant: Hanna & Associates

Advertiser: The Spokesman Review

Title: REal World

Contributors: Copywriting: John Baechler

SoundLogic

Radio

Local

Campaign

Award: Citation of Excellence

Entrant: QUINN GROUP

Advertiser: Grand Central Coffee Station

Title: Tri-Cities Story

Contributors: Account Manager/COPY: Jasons Soucinek,

Creative Director: Vic Holman,

Sound Logic

Radio

Regional/National

Single :30

Award: ADDY® AWARD

Entrant: Hanna & Associates

Advertiser: Sterling Savings Bank

Title: Jeremy

Contributors: Copywriting: John Baechler

SoundLogic

Radio

Regional/National

Single :60

Award: ADDY® AWARD

Entrant: Hanna & Associates

Advertiser: Sterling Savings Bank

Title: Power Checking

Contributors: Copywriting: John Baechler

Sound Logic

GGRP

Award: Citation of Excellence

Entrant: ROBiDEAUX! Marketing and Design

Advertiser: Olympic Foods/Sunkist Growers

Title: Sunkist Pure

Contributors: ROBiDEAUX! Creative Team: John Robideaux, Toni Robideaux

Production: North x Northwest

Music: Steve Ford

Radio

Regional/National

Campaign

Award: ADDY® AWARD

Entrant: Hanna & Associates

Advertiser: Sterling Savings Bank

Title: Online Banking Ted, Jeremy, Crop Duster Doran

Contributors: Copywriting: John Baechler

SoundLogic

GGRP

Television

Local

Single :10/:15

Award: ADDY® AWARD

Entrant: Hanna & Associates

Advertiser: Avista Utilities

Title: Change A

Contributors: Art Director: John Baechler

Copywriter: John Baechler

Hamilton Photography & Film Company

Award: Citation of Excellence

Entrant: Hanna & Associates

Advertiser: Avista Utilities

Title: Change B

Contributors: Art Director: John Baechler

Copywriting: John Baechler

Hamilton Photography & Film Co.

Television

Local

Single :30

Award: ADDY® AWARD

Entrant: Blue541

Advertiser: Yoke's Foods

Title: Yoke's "Leave Them Horses Alone" TV Spot

Contributors: Art Director: Dennis Hall

Copywriting: Dennis Hall

Vendor: Hamilton Film Studios

Award: Citation of Excellence

Entrant: Spokane Teachers Credit Union

Advertiser: Spokane Teachers Credit Union

Title: So Many Cars, So Little Time

Contributors: North By Northwest Productions specifically Frank Swoboda, Danny Heigh, Vince DeFelice, Mike Bold, Randy Kron and Brad Hunter from Spokane Teachers Credit Union

Award: Citation of Excellence

Entrant: Hanna & Associates

Advertiser: The Spokesman-Review

Title: Morning Rush

Contributors: Art Director: Monte Mindt

Copywriting: John Baechler

Television

Local

:30 spot production costs under \$1,000/spot

Award: Citation of Excellence

Entrant: KXLY - TV

Advertiser: Steam Plant Grill

Title: Image 2001

Contributors: Producer/Director: Rob Davis

Editor: Terri Christensen

Photographer: Dave Sanchez

Television

Local

:30 spot production costs \$1,001-2,500/spot

Award: ADDY® AWARD

Entrant: Quisenberry Marketing & Design

Advertiser: Wendle Motors

Title: Mr. Wendle Fiona Mink

Contributors: Award Receiver: Kady Charlesworth

Creative Team: Coleen Quisenberry Carl Heidle

Daniel Thorpe Kady Charlesworth Danny

Charlesworth North x Northwest

Award: Citation of Excellence
Entrant: Quisenberry Marketing & Design
Advertiser: Wendle Motors
Title: Mr. Wendle Admirer #1
Contributors: Award Receiver: Kady Charlesworth
Creative Team: Coleen Quisenberry Carl Heidle
Daniel Thorpe Kady Charlesworth Danny
Charlesworth North x Northwest

Award: Citation of Excellence
Entrant: Quisenberry Marketing & Design
Advertiser: Wendle Motors
Title: Mr. Wendle Tana Griffith
Contributors: Award Receiver: Danny Charlesworth
Creative Team: Coleen Quisenberry Carl Heidle
Daniel Thorpe Kady Charlesworth Danny
Charlesworth North x Northwest

Television

Local

:30 spot production costs \$2,501-\$5,000/spot

Award: ADDY® AWARD
Entrant: Hanna & Associates
Advertiser: Washington State University Athletics
Title: Stairs
Contributors: Art Director: John Baechler
Copywriting: John Baechler
Director: Hamilton Photography & Film Co

Award: ADDY® AWARD
Entrant: Hanna & Associates
Advertiser: Washington State University Athletics
Title: Practice
Contributors: Art Director: Monte Mindt
Copywriting: Matt Gilmore
Director: Hamilton Photography & Film Co.

Award: Citation of Excellence
Entrant: Hanna & Associates
Advertiser: Washington State University Athletics
Title: Shower
Contributors: Art Director: John Baechler
Copywriting: John Baechler
Director: Hamilton Photography & Film Co.
Sound: SoundLogic

Television

Local

:30 spot production costs \$5,001-\$10,000/spot

Award: ADDY® AWARD

Entrant: Hanna & Associates

Advertiser: Tidyman's

Title: Pit Stop

Contributors: Art Director: Monte Mindt

Copywriting: Dwain Smart

Director: Hamilton Photography & Film Co.

Sound: SoundLogic

Award: Citation of Excellence

Entrant: WhiteRunkle Associates

Advertiser: Spokane Transit Authority

Title: Off

Contributors: Accepting: Mark White

Creative Team: Mark White, Jeff Sanborn, House of Sound, North by Northwest Productions.

Award: Citation of Excellence

Entrant: WhiteRunkle Associates

Advertiser: Silverwood

Title: Busy

Contributors: Accepting: Jeff Sanborn

Creative Team: Mark White, Jeff Sanborn, Mike Hayward, Matt Clark, House of Sound, North By Northwest Productions.

Television

Local

Single :60 or more

Award: ADDY® AWARD

Entrant: Corner Booth Productions

Advertiser: Gonzaga University

Title: Kennel Same Team

Contributors: Producer: Dale Goodwin

Writer/Director: Frank Swoboda

Writer/Producer: Mark Forman

Director of Photography: Jim Swoboda

Graphics: Mike Bold

Editor: Mark Forman, Frank Swoboda

Creative Muse: Vince DeFelice, Daniel Thorpe

Produced by: Corner Booth Productions

Production Services: ILF Media Productions

Post Production: North By Northwest Productions

Television

Local Campaign

Award: ADDY® AWARD

Entrant: Hanna & Associates

Advertiser: Washington State University Athletics Basketball

Title: Focus, Practice, Cinderella

Contributors: Art Director: Monte Mindt

Copywriting: Matt Gilmore

Director: Hamilton Photography & Film Co.

Sound: SoundLogic

Award: ADDY® AWARD

Entrant: Hanna & Associates

Advertiser: Washington State University Athletics Football

Title: Stairs, Shower, Bender

Contributors: Art Director: John Baechler

Copywriting: John Baechler

Director: Hamilton Photography & Film Co.

Sound: SoundLogic

Award: Citation of Excellence

Entrant: Hanna & Associates

Advertiser: Avista Utilities

Title: Change A, Change B, Water Heater

Contributors: Art Director: John Baechler

Copywriting: John Baechler

Director: Hamilton Photography & Film Co.

Sound: SoundLogic

Award: Citation of Excellence

Entrant: BHW1

Advertiser: River Park Square

Title: There's Only One Spring Campaign

Contributors: Greg Birchell

Matt Arkins

James Quick

Television

Self-Promotion Campaign

Award: Citation of Excellence

Entrant: ILF Media

Advertiser: KREM TV

Title: Change....Courage....Family

Contributors: Creative: Cary Seward

Producer: Cary Seward

Audio: Kegan Yokum

Editing: ILF Media/Dave Holcomb

Television

Regional/National, Single

Consumer Products, Non-Alcoholic Beverage

Award: Citation of Excellence

Entrant: ROBiDEAUX! Marketing and Design

Advertiser: Olympic Foods/Sunkist Growers

Title: Sunkist Pure

Contributors: ROBiDEAUX! Creative Team: John Robideaux, Kathleen Secrest, Toni Robideaux

Production: North x Northwest, Steve Ford Music

Television

Regional/National, Single

Consumer Outlets, Online Retail Site

Award: Citation of Excellence

Entrant: Hamilton Photography & Film Co.

Advertiser: E.S. Drake/ Idaho Lottery

Title: Basketball

Contributors: Produced by The Hamilton Photography and Film

Company for E.S. Drake and The Idaho Lottery.

Director: Don Hamilton

Art Director: Dennis Budell & Joe Quatrone

Sound Design: Sound Logic

Television

Regional/National Campaign

Consumer Products

Award: ADDY® AWARD

Entrant: ROBiDEAUX! Marketing and Design

Advertiser: Olympic Foods/Sunkist Growers

Title: Sunkist Pure

Contributors: John Robideaux, Kathleen Secrest, Toni Robideaux,

North x Northwest Productions, Steve Ford Music

Award: Citation of Excellence

Entrant: Hamilton Photography & Film Co.

Advertiser: E.S. Drake Idaho Lottery

Title: Lotto Campaign

Contributors: Produced by The Hamilton Photography and Film

Company for E.S. Drake and The Idaho Lottery.

Director: Don Hamilton

Art Director: Dennis Budell & Joe Quatrone

Sound Design: Sound Logic

Mixed Media Campaigns

Business to Business

Regional/National

Award: Citation of Excellence

Entrant: ROBiDEAUX! Marketing and Design

Advertiser: Olympic Foods/Sunkist Growers

Title: Sunkist Pure

Contributors: Toni Robideaux, Shawn Davis, Kathleen Secrest, John Robideaux, North x Northwest

Productions, Standard Blueprint

Mixed Media Campaigns

Business to Consumer

Local

Award: ADDY® AWARD

Entrant: BHW1

Advertiser: Northern Quest Casino

Title: Smart Players Know Campaign

Contributors: Randy Beers

Tim Putnam

Russ Wheat

James Quick

Award: Citation of Excellence

Entrant: Quisenberry Marketing & Design

Advertiser: Wendle Motors

Title: Mr. Wendle Campaign

Contributors: Award Receiver: Coleen Quisenberry

Creative Team: Coleen Quisenberry Kipp Ashford

Carl Heidle Kady Charlesworth Danny

Charlesworth Daniel Thorpe Eve Costello

Mixed Media Campaigns

Business to Consumer

Regional/National

Award: ADDY® AWARD

Entrant: ROBiDEAUX! Marketing and Design

Advertiser: Olympic Foods/Sunkist Growers

Title: Sunkist Pure

Contributors: John Robideaux, Toni Robideaux, Kathleen Secrest, Shawn Davis, North x Northwest
Productions, Steve Ford Music

Award: Citation of Excellence

Entrant: Hanna & Associates

Advertiser: Sterling Savings Bank

Title: Power Checking

Contributors: Art Director: MOnTe Mindt

Copywriting: John Baechler

Director: Hamilton Photography & Film Co.

SoundLogic

Award: Citation of Excellence

Entrant: Quisenberry Marketing & Design

Advertiser: Coeur D'Alene Casino

Title: Coeur D'Alene Casino Campaign

Contributors: Award Receiver: Bobbi Reisnouer

Creative Team: Coleen Quisenberry Carl Heidle

Bobbi Reisnouer North x Northwest

Industry Self-Promotion

Agency/Design Studio/Freelancers, Graphic Designers
Print

Award: ADDY® AWARD
Entrant: Hanna & Associates
Advertiser: Hanna & Associates
Title: Piano Player
Contributors: Art Director: David Olin
Copy: David Olin

Industry Self-Promotion

Agency/Design Studio/Freelancers, Graphic Designers
Collateral-Stationery Package

Award: Citation of Excellence
Entrant: SHIFT
Advertiser: SHIFT
Title: SHIFT Card
Contributors: Daniel Thorpe and Eve Costello

Industry Self-Promotion

Agency/Design Studio/Freelancers, Graphic Designers
Collateral-Special Event Material

Award: ADDY® AWARD
Entrant: Quisenberry Marketing & Design
Advertiser: Quisenberry Marketing & Design
Title: Quisenberry Christmas
Contributors: Award Receiver: Alice Stricker
Creative Team: Entire Team

Industry Self-Promotion

Agency/Design Studio/Freelancers, Graphic Designers
Interactive

Award: ADDY® AWARD
Entrant: Klundt Hosmer
Advertiser: Klundt Hosmer Design
Title: Klundt Hosmer Flash Web site
Contributors: Eric Grinstead (Designer, Flash Developer)
Jay Scherer (Flash Developer)
Tracey Carlson (Internet Development Manager)

Industry Self-Promotion

Advertising Supplier, Audio, Film Production Company
Collateral-Special Event Material

Award: ADDY® AWARD
Entrant: Blue541
Advertiser: Johnston Printing
Title: Holiday Wine Label
Contributors: Art Director: David Tyler
Designer: Shelly Croswhite
Vendor: Johnston Printing

Industry Self-Promotion

Advertising Supplier, Audio, Film Production Company
Broadcast/Video

Award: ADDY® AWARD
Entrant: North By Northwest Productions
Advertiser: North By Northwest Productions
Title: DVD Demo
Contributors: North By Northwest Productions

Industry Self-Promotion

Advertising Supplier, Audio, Film Production Company
Interactive

Award: ADDY® AWARD
Entrant: Hamilton Photography & Film Co.
Advertiser: Hamilton Studio
Title: Hamilton Studio Website
Contributors: Art Director: Derek Landers
Design and Production: Derek Landers and Gina
Bendowsky

Award: Citation of Excellence
Entrant: Hanna & Associates
Advertiser: SoundLogic
Title: Sound Expensive
Contributors: Art Director: Tamara Hartman
Web design: Levi Dean

Industry Self-Promotion

Ad Club/Marketing Club
Self-Promotion

Award: ADDY® AWARD
Entrant: Metropolitan Mortgage & Securities Co., Inc.
Advertiser: Spokane Ad Club
Title: Excellence Award 2001
Contributors: Robert Fitzner
Carri Mabee
2000-01 Addy Committee

Award: Citation of Excellence
Entrant: Spokane Advertising Federation
Advertiser: Spokane Advertising Federation
Title: 2001 Addy Awards Campaign
Contributors: Carri Mabee, Creative
Robert Fitzner, Creative
Jason Johnston, Chair
Kady Charlesworth, Chair

Award: Citation of Excellence
Entrant: Spokane Advertising Federation
Advertiser: Spokane Advertising Federation
Title: 2001 Addy Award
Contributors: Robert Fitzner, Creative
Carri Mabee, Creative
Kady Charlesworth, Chair
Jason Johnston, Chair

Visual and Audio Elements of Advertising

Logo/Trademark/Corporate Symbol

Design

Award: ADDY® AWARD

Entrant: Klundt Hosmer

Advertiser: Boy Scout Troop 80

Title: Boy Scout Troop 80 Logo

Contributors: Designer: Darin Klundt

Designer: Lorri Feenan

Award: Citation of Excellence

Entrant: Klundt Hosmer

Advertiser: Dr. Lauralee Nygaard DDS, MS

Title: Dr. Lauralee Nygaard Logo

Contributors: Designer: Diane Mahan

Designer: Lorri Feenan

Art Director: Darin Klundt

Award: Citation of Excellence

Entrant: Klundt Hosmer

Advertiser: Jacob's Java

Title: Jacob's Java Logo

Contributors: Designer: Brian Gage

Art Director: Darin Klundt

Visual and Audio Elements of Advertising

Illustration

Flat or Dimensional

Award: Citation of Excellence

Entrant: Klundt Hosmer

Advertiser: Dr. Lauralee Nygaard DDS, MS

Title: Dr. Lauralee Nygaard Illustration

Contributors: Designer: Eric Grinstead

Art Director: Darin Klundt

Visual and Audio Elements of Advertising

Still Photography

Black and white

Award: ADDY® AWARD

Entrant: Dean Davis Photography

Advertiser: D A Davidson Companies

Title: Hobo Campfire

Contributors: Art Director: Joe Stein

Photography: Dean Davis Photography

Award: Citation of Excellence

Entrant: Hamilton Photography & Film Co.

Advertiser: Women Helping Women

Title: WHW Program

Contributors: Photographer: Don Hamilton

Brochure designed by: Hara Fernandes

Don Hamilton to accept award

Visual and Audio Elements of Advertising

Still Photography

Color

Award: ADDY® AWARD

Entrant: Dean Davis Photography

Advertiser: Klundt Hosmer Design

Title: Holiday Cheers

Contributors: Photography: Dean Davis Photography

Art Director: Darin Klundt

Designer: Henry Ortega

Visual and Audio Elements of Advertising

Still Photography

Computer Enhanced

Award: ADDY® AWARD

Entrant: Hamilton Photography & Film Co.

Advertiser: Northwest Museum of Arts and Culture/WhiteRunkle

Title: Northwest Museum of Arts and Culture invite

Contributors: Photographer: Don Hamilton

Photoshop artist: Derek Landers of Hamilton

Photography and Film Company

Invite designed by WhiteRunkle

Derek Landers to accept award

Award: Citation of Excellence

Entrant: Dean Davis Photography

Advertiser: Itronix

Title: Exploded GoBook

Contributors: Photography: Dean Davis

Art Direction: Judy Heggem-Davis

Digital Composite: Judy Heggem-Davis

Visual and Audio Elements of Advertising

Video/Film/Internet

Animation or Special Effects

Award: ADDY® AWARD

Entrant: Hamilton Photography & Film Co.

Advertiser: Itronix

Title: Itronix

Contributors: Produced by the Hamilton Photography and Film
Company for Itronix

After Effects Artist: Mike Lee and Clint Janson

Award: ADDY® AWARD

Entrant: North By Northwest Productions

Advertiser: North By Northwest Entertainment

Title: The Basket DVD

Contributors: North By Northwest Productions

Award: Citation of Excellence
Entrant: Hamilton Photography & Film Co.
Advertiser: House of Sound
Title: House of Sound Demo Open
Contributors: Produced by the Hamilton Photography and Film
Company for the House of Sound.
After Effects Artist: Clint Janson
Logo Design: Jeff Sandborne

Visual and Audio Elements of Advertising

Musical Score

Music only

Award: ADDY® AWARD
Entrant: House of Sound
Advertiser: Spokane Transit
Title: Join the Movement/Gonzo Mix
Contributors: Accepted by Chris White
Composer: Chris White
Production: House of Sound
Agency: WhiteRunkle
Creative Team: Mark White, Jeff Sanborn, Chris White

Visual and Audio Elements of Advertising

Musical Score

Music with lyrics

Award: Citation of Excellence
Entrant: Quisenberry Marketing & Design
Advertiser: Coeur D'Alene Casino
Title: Coeur D'Alene Casino Jingle
Contributors: Award Receiver: Bobbi Reisnouer
Creative Team: Bobbi Reisnouer Coleen
Quisenberry Carl Heidle Chris White

Visual and Audio Elements of Advertising

Musical Score

Sound design

Award: Citation of Excellence
Entrant: House of Sound
Advertiser: Montana Dept. of Health and Human Services/Banik C
Title: 2001
Contributors: SoundDesign: Chris White
Production: House of Sound, Hamilton
Photography and Film Company

Advertising for the Arts

Collateral

Collateral Material

Award: ADDY® AWARD

Entrant: Anderson Mraz Design Inc

Advertiser: Northwest Museum of Arts & Culture

Title: Davenport Hotel Exhibit Invitation

Contributors: Designers: CK Anderson, Shirlee Bonifield

Client: Larry Schoonover - Director of Exhibits & Programs

Printer: Johnston Printing

Award: ADDY® AWARD

Entrant: WhiteRunkle Associates

Advertiser: Northwest Museum of Arts and Culture

Title: Directors Invite

Contributors: Accepting: Jeff Sanborn

Creative Team: Jeff Sanborn, Mike Hayward,

Hamilton Studio

Award: Citation of Excellence

Entrant: Klundt Hosmer

Advertiser: Northwest Museum of Arts & Culture

Title: MAC Stationery

Contributors: Designer: Lorri Feenan

Art Director: Darin Klundt

Advertising for the Arts

Print Media

Newspaper

Award: Citation of Excellence

Entrant: WhiteRunkle Associates

Advertiser: Northwest Museum of Arts and Culture

Title: Wear Something

Contributors: Accepting: Mike Hayward

Creative Team: Mike Hayward, Mark White, Jeff

Sanborn

Advertising for the Arts

Electronic Media

Broadcast/Electronic Media

Award: ADDY® AWARD

Entrant: Anderson Mraz Design Inc

Advertiser: Northwest Museum of Arts & Culture

Title: Davenport Hotel Exhibit CD-Rom

Contributors: Designers: CK Anderson, Shirlee Bonifield, Jason Lam

Programmer: Mike Miller

Client: Larry Schoonover - Director of Exhibits & Programs

Writers: Sharman Communications

Award: Citation of Excellence
Entrant: WhiteRunkle Associates
Advertiser: Northwest Museum of Arts and Culture
Title: Curious
Contributors: Accepting: Mike Hayward
Creative Team: Mike Hayward, Mark White, Jeff Sanborn, North by Northwest, House of Sound

Award: Citation of Excellence
Entrant: WhiteRunkle Associates
Advertiser: Northwest Museum of Arts and Culture
Title: Hairball
Contributors: Accepting: Mike Hayward
Creative Team: Mike Hayward, Mark White, House of Sound

Advertising for the Arts

Advertising for the Arts

Out of Home

Award: ADDY® AWARD
Entrant: Anderson Mraz Design Inc
Advertiser: Northwest Museum of Arts & Culture
Title: Davenport Hotel Exhibit
Contributors: Designers: CK Anderson, John Mraz, Jason Lam, Shirlee Bonifield, Michelle Ellyson
Programmer: Mike Miller
Writers: Sharman Communications
Sound: Chris White - House of Sound
Fabrication / Installation: Mraz Fab, Techline Studio
Client: Larry Schoonover - Director of Exhibits & Programs

Advertising for the Arts

Advertising for the Arts

Direct Marketing/Specialty Advertising

Award: Citation of Excellence
Entrant: WhiteRunkle Associates
Advertiser: Northwest Museum of Arts and Culture
Title: Mac Card
Contributors: Accepting: Jeff Sanborn
Creative Team: Jeff Sanborn, Mike Hayward, Hamilton Photography & Film Company

Advertising for the Arts

Advertising for the Arts

Campaign

Award: ADDY® AWARD

Entrant: BHW1

Advertiser: Spokane Arts Commission

Title: Find Art

Contributors: Randy Beers

Tim Putnam

James Quick

Award: Citation of Excellence

Entrant: WhiteRunkle Associates

Advertiser: Northwest Museum of Arts and Culture

Title: MAC TV Campaign

Contributors: Accepting: Mark White

Creative Team: Mark White, Mike Hayward, Jeff

Sanborn, House of Sound, North By Northwest.

Public Service Division

Collateral Material

Brochure

Award: Citation of Excellence

Entrant: ROBiDEAUX! Marketing and Design

Advertiser: Hospice of Spokane

Title: General Brochure

Contributors: Kathleen Secrest, Shawn Davis, Courtney Susemihl, Toni Robideaux, Pressworks

Public Service Division

Electronic Media

Television

Award: Citation of Excellence

Entrant: Hamilton Photography & Film Co.

Advertiser: Banik Creative/ Montana Public Health Department

Title: 2001

Contributors: Produced by The Hamilton Photography and Film

Company for Banik Creative and the Montana

Public Health Department.

Director: Don Hamilton

Producer; Michael Pickering

Art Director: Eric Heidle

Sound Design: House of Sound

Public Service Division

Electronic Media

Audio Visual

Award: ADDY® AWARD

Entrant: ILF Media

Advertiser: Union Gospel Mission

Title: Sharing The Messages of Hope

Contributors: Creative; Dave Hall

Graphics: Jasen Jahn/ Keith Mayfield

Editing: ILF Media/Dave Holcomb

Public Service Division

Public Service

Direct Marketing/Specialty Advertising

Award: Citation of Excellence

Entrant: Thinking Cap

Advertiser: Spokane Regional Health District HIV/AIDS Program

Title: Condom Boxes

Contributors: Creative Director: Marvin Reguindin,
Designers: Brett George, Marvin Reguindin,
Copwriter: Marvin Reguindin,
Inspiration: Lisa St. John, Joe Sullivan aka Miss
Mylar Black

Public Service Division

Campaign

Local

Award: Citation of Excellence

Entrant: Quisenberry Marketing & Design

Advertiser: United Way

Title: United Way Campaign

Contributors: Award Receiver: Carl Heidle
Creative Team: Coleen Quisenberry Carl Heidle
Betsy Jacobsen Lawton Printing

NA

Best Ad That Didn't Fly

Never approved by client

Award: ADDY® AWARD

Entrant: Hanna & Associates

Advertiser: The Spokesman Review

Title: Yates

Contributors: Art Director: Monte Mindt
Copywriting: Matt Gilmore

Award: Citation of Excellence

Entrant: Sunset Outdoor

Advertiser: CDA Brewing

Title: So Good, You Wont Want To Pee!

Contributors: John Cartwright
Gregor Klante'
Flash Borthers Design Group

Best of Division Winners

Sales Promotion

Entry # 0239 Entrant: Blue541
Advertiser: The Club at Black Rock
Title: Black Rock Sales Kit
Contributors:
Copy: Sara Harrell/Dennis Hall
Project Coordinator: Dennis Hall
Vendors: Premier Press, Quicksilver Photography,
Clark Wooden Products

Collateral Material

Entry # 0036 Entrant: WhiteRunkle Associates
Advertiser: Spokane Transit Authority
Title: Interstate Fair Signs
Creative Team: Mark White, Jeff Sanborn

Direct Marketing

Entry # 0363 Entrant: ROBIDEAUX! Marketing and Design
Advertiser: Olympic Foods/Sunkist Growers, Inc
Title: Sunkist Pure
Contributors: ROBIDEAUX! Creative Team: Shawn Davis,
Kathleen Secrest, Karen Schlatter, Toni Robideaux

Out-Of-Home

Entry # 0499 Entrant: BHW1
Advertiser: Northern Quest Casino
Title: Spokeno Transit
Contributors: Randy Beers
Russ Wheat
Tim Putnam
James Quick

Newspaper

Entry # 0294 Entrant: SHIFT
Advertiser: The Main Touch Massage & Wellness Center, LLC
Title: No We Don't Do That Campaign
Contributors: Daniel Thorpe and Eve Costello

Interactive Media

Entry # 0470 Entrant: Klundt Hosmer Design
Advertiser: Itronix Corporation
Title: Itronix GoBookMAX DVD
Contributors: Eric Grinstead (Designer)
Jay Scherer (Flash Developer)
Tracey Carlson (Internet Development Manager)
Hamilton Photography
House of Sound
Dean Davis Photography

Radio

Entry # 0360 Entrant: Hanna & Associates
Advertiser: Sterling Savings Bank
Title: Jeremy
Contributors:
Copywriting: John Baechler
SoundLogic

Television

Entry # 0168 Entrant: Hanna & Associates
Advertiser: Washington State University Athletics Basketball
Title: Focus, Practice, Cinderella
Contributors:
Copywriting: Matt Gilmore
Director: Hamilton Photography & Film Co.
Sound: SoundLogic

Mixed Media Campaigns

Entry # 0167 Entrant: ROBiDEAUX! Marketing and Design
Advertiser: Olympic Foods/Sunkist Growers
Title: Sunkist Pure
Contributors: John Robideaux, Toni Robideaux, Kathleen Secrest,
Shawn Davis, North x Northwest Productions, Steve Ford Music

Industry Self-Promotion

Entry # 0211 Entrant: North by Northwest Productions
Advertiser: North By Northwest Productions
Title: DVD Demo
Contributors: North By Northwest Productions

Visual and Audio Elements of Advertising

Entry # 0400 Entrant: Hamilton Photography & Film Co.
Advertiser: Itronix
Title: Itronix
Contributors: Produced by the Hamilton Photography and
Film Company for Itronix
After Effects Artist: Mike Lee and Clint Janson

Advertising for The Arts

Entry # 0489 Entrant: BHW1
Advertiser: Spokane Arts Commission
Title: Find Art
Contributors: Tim Putnam and James Quick

Public Service

Entry # 0353 Entrant: ILF Media
Advertiser: Union Gospel Mission
Title: Sharing The Messages of Hope
Contributors: Creative; Dave Hall
Graphics: Jasen Jahn/ Keith Mayfield
Editing:ILF Media/Dave Holcomb

Judges Special Award for Design Excellence

Entry # 0239 Entrant: Blue541
Advertiser: The Club at Black Rock
Title: Black Rock Sales Kit
Contributors:
Copy: Sara Harrell/Dennis Hall
Project Coordinator: Dennis Hall
Vendors: Premier Press, Quicksilver Photography,
Clark Wooden Products

Best of Show

Entry # 0168 Entrant: Hanna & Associates
Advertiser: Washington State University Athletics Basketball
Title: Focus, Practice, Cinderella
Contributors:
Copywriting: Matt Gilmore
Director: Hamilton Photography & Film Co.
Sound: SoundLogic