

“A Red Shoe Event” 2007 Art Auction

Featuring Contemporary and Modern Art to Benefit the Toni M. Robideaux Scholarship Fund

Description:

The Spokane Advertising Federation hosts “A Red Shoe Event” Art Auction every year to raise money for the Toni M. Robideaux Scholarship Fund, which honors her contributions to the Spokane advertising, art, and design communities. The fund provides scholarships to students currently enrolled in visual and performing arts, graphic design, photography, music, advertising, and marketing programs at area colleges and universities.

The “A Red Shoe Event” 2006 Holiday Party & Art Auction was a terrific success thanks to the support of 39 artists and more than 200 guests. The Toni M. Robideaux Scholarship Fund succeeded in netting approximately \$10,000. A portion of these funds were used to provide \$1,000 scholarships to six students, with the remainder deposited in a savings account for the future. Information on the Toni M. Robideaux Scholarship Fund can be found at www.spokaneadfed.com.

This year’s event will be held from 5-11 p.m., Wednesday, November 7, at the Spokane Convention Center in downtown Spokane, Washington.

Timeline:

Wednesday, October 3 – submission deadline for digital images and artist statement

Wednesday, October 10 – jurors select work

Monday, October 15 – notification of acceptance to artists

Wednesday, October 17 – Wednesday, November 7 – online exhibition / auction preview at www.spokaneadfed.com

Friday, November 2 – work delivered to Dean Davis Photography from 12 noon-7 p.m.

Wednesday, November 7 – “A Red Shoe Event” Art Auction at the Spokane Convention Center, Spokane, Washington

Monday, November 12 – artists notified if work not sold

Tuesday, November 13 - Wednesday, November 20 – artists pick up unsold work

Jurors:

Jurors who specialize in contemporary and modern art in various-sized markets throughout the U.S. will be selected.

Entry Information:

Entry deadline (for digital file submission) is Wednesday, October 10. Each work must be entered in one of the following value categories. We suggest artists submit at least one item in one of the value categories under \$1000 as these tend to sell more easily.

Less than \$500

\$500 – \$1,000

\$1,000 – \$2,500

\$2,500 – \$5,000

More than \$5,000

Only one-of-a-kind artworks will be accepted, except for multiples that include photographs, ceramics, wood, and glass art. Video, computer-based projects, and prints (unless unique work, such as monotypes) will not be accepted. Artists may submit as many works as desired, but may not submit all works in the same value category.

Each work submitted must be represented by one digital image. Do not submit multiple points of views for one work. Submit only digital images, no slides. If you are unable to submit digital images, please call 509.328.5855 for other options. Jurors will judge based on the digital images.

Image files must be for the exact work that will be exhibited. The work must be available and priced for sale. No substitutions for the work or the price will be accepted once the jury has made its selections. Substitutions will automatically be disqualified.

The Spokane Advertising Federation reserves the right to invite artists to participate, and to refuse any work selected by the jurors at any point during the process.

Artists will be notified of their selection status by phone on Monday, October 15. In order to balance the auction, we accept a limited number of artists in every media. Therefore, previous acceptance in our auction does not guarantee acceptance in future auctions.

Selected artists can submit a mailing/patron list. These lists will be included in invitation mailing and will not be shared or sold.

Send one entry form for each work submitted. Please also send a 200-word (maximum) artist statement (see examples on back), in Word document format. One entry form is attached; please make duplicates or download additional forms at www.spokaneadfed.com.

Digital images of accepted entries will be posted on the Spokane Advertising Federation website (www.spokaneadfed.com) as a virtual exhibition that will remain posted from Wednesday, October 17 – Wednesday, November 7, 2007. Selected artists' works will be included in the virtual exhibition even if the work does not sell in the auction.

Works selected should be suitably framed or ready for installation. The Spokane Advertising Federation will not be responsible for accidental damage to unprotected works or for insuring the works during transit or while at Dean Davis Photography or the Spokane Convention Center.

Artists selected should hand-deliver their work. If this is not possible, artists should contact Dean Davis Photography (509.456.8799) or Shirlee Roberts (509.994.1281) to make special delivery arrangements. Entries (digital images) can be emailed to saf.info@spokaneadfed.com or mailed on CD with entry form and artist's bio to Spokane Advertising Federation, Attn: A Red Shoe Event, P.O. Box 2806, Spokane, WA 99220. Questions? Call artist coordinator Shirlee Roberts at 509.994.1281 for further information.

Artists will receive 75 percent of the closing bid price. A 10 percent buyer's premium will be added to the final sale price by the Spokane Advertising Federation. For example, if the final bid is \$1,000, then the buyer pays \$1,100 with \$350 (25% plus 10%) going towards the Toni M. Robideaux Scholarship Fund and \$750 (75%) to the artist. Artists may choose to donate an additional percentage to the Toni M. Robideaux Scholarship Fund. This is not a requirement. Artists who donate 100% will receive special recognition during the exhibition and closing press release.

Fees:

A \$30 entry fee for the first piece and \$10 for additional pieces must be enclosed with your entry form. Make checks payable to the Spokane Advertising Federation, with the note "A Red Shoe Auction". No entry will be considered without the proper fees included.

Checklist for items to email or mail:

1. entry form (see separate form) for each work submitted
2. artist bio, 200 words written in third person (see examples below)
3. one digital image for each submitted work
4. non-refundable registration fee (see above)

Three examples of artist bios:

1. For the past few years, [artist name] has been focusing on polyurethane sculptural works that are informed by traditional seascape painting and the ink brush waterfalls of Chinese landscapes. Her unique process involves pouring thin waxy layers of tinted polyurethane into silicone molds of clay-formed "mountains," with the resulting pieces suggesting crashing waves and waterfalls, reminiscent of the romanticism of late-19th century landscape painters in the United States.
2. [insert artist name] graduated from California Institute of the Arts in 2004. He is among a group of young artists in Los Angeles who have embraced painterly painting, creating works that challenge our perception of what we see in the work. In [artist name] paintings, his broad, gestural marks compel us to go back and forth between abstraction and representation. The subject matter of [artist name] paintings is often the effects of the intersection of nature and culture.
3. [artist name] showed interest in art at an early age and was inspired by the kinetic sculpture of Alexander Calder and Jean Tinguely after seeing their work in a museum. His quest for knowledge about electronics and design led him to the Massachusetts Institute of Technology (MIT) where he majored in Physics but later switched over to Electrical Engineering. Before graduating from college in 1982, he had the opportunity to work at MIT's Visual Language Workshop. As a self-taught artist, he converted his artistic vision into tangible structures. In 1984 [artist name] moved to California. Working with digitizers, microchips and cathode ray-tubes, he has created a cast of robotic beings, which often have a humorous element about them.

Digital Image Specifications:

1. send one digital image for each work submitted
2. image formats must be 300 dpi, RGB, Tiff or JPEG at least 5" x 7"
3. label each digital image with your last name and the title of the work (abbreviations are acceptable if clarified on the entry form)

Artwork Drop-Off:

When: Friday, November 2 ONLY

Hours: Noon-7 p.m. (Call 509.456.8799 if special drop off arrangements are required.)

Where: Dean Davis Photography, 216 West Pacific Avenue, Spokane, Washington 99201

When dropping off your artwork please remember to:

- * label your artwork for "A Red Shoe Event" and be sure the artist's name is clearly marked. If your artwork needs to stay upright, please indicate with arrows. PLEASE WRAP WORK IN PLASTIC OR BUBBLE WRAP.
- * bring a copy of the entry form(s) attached to your artwork or put inside the artwork packaging so it won't get lost or mixed up in transit.

Guest / Invitation List:

Each participating artist is welcome to bring one guest on auction night. Please email Shirlee Roberts at shirlee@am-design.com or call her at 509.994.1281 to have your guest's name added to the reservation list. **If you would like to have invitations sent to your mailing list, please mail these names and addresses to: Attn: Shirlee Roberts, A Red Shoe Event, P.O. Box 2806, Spokane, WA 99220.**

Thank you for your interest in "A Red Shoe Event" Art Auction. If you require further information, please do not hesitate to contact us. General information regarding the show, as well as this letter and the entry form, can be downloaded from the Spokane Advertising Federation website at www.spokaneadfed.com.

Sincerely,

Klay Arsenault, Co-Chair
A Red Shoe Event
509.459.5350

Shirlee Roberts, Artist Coordinator
A Red Shoe Event
509.994.1281